

FOR IMMEDIATE RELEASE:

EXHIBITORS IN THE U.S. INTERNATIONAL PAVILION AT THE 2010 FARNBOROUGH INTERNATIONAL AIRSHOW FOCUS ON THE FUTURE OF AEROSPACE THROUGH JOB CREATION, EXPANSION OF AVIATION MARKET AND GREEN RESOURCES INCLUDING ALTERNATIVE AVIATION BIOFUELS

U.S. Companies Represent Single Largest National Contingent at Farnborough Trade Event

WALDWICK, NJ – JULY 15, 2010- Kallman Worldwide, Inc., organizers of the U.S. International Pavilion at the Farnborough International Airshow 2010, is pleased to announce today that with over 200 U.S. companies represented in the U.S. International Pavilion, the United States is the largest national group at the Farnborough International Airshow 2010. Evident in the U.S. International Pavilion will be the strong presence and anticipated business impact directly on the creation of jobs as the U.S. presents “traditional” cutting edge technology with a special focus on sustainable energy for 2010 in the Commercial Aviation Alternative Fuels display.

State entities such as the Alabama Development Office and the State of Georgia are among the exhibitors showcasing their aerospace assets and expertise in an effort to bring new jobs to their respective states. Alabama will be sending a delegation of 60 local officials, chamber of commerce leaders and other economic developers to Farnborough this year in an effort to boost Alabama’s economy. Alabama Governor Bob Riley said, “I’m very optimistic the result of this economic development mission will be new jobs for Alabamians. We continue working hard to bring new jobs to our state, and we will go anywhere to show companies that we have the skilled workforce they need to make their companies successful.” While at the air show, Governor Riley will also meet with officials from Mississippi, Louisiana and Florida who have formed the Aerospace Alliance group dedicated to attract major aerospace projects and jobs to the Gulf Coast region. Georgia Governor Sony Perdue will also lead a delegation at Farnborough as well. “Georgia is home to many of the world’s leading aerospace companies,” said Governor Perdue. “We have an experienced, talented aviation workforce and a connected logistics system that makes it easy for companies to reach their markets. Our aerospace industry is mature and thriving, and we anticipate meeting many companies that can find value in Georgia’s strengths.”

Also focusing on the future, Environmental Tectonics Corporation (ETC) announces the availability of its Pilot Selection System. This four-step system can evaluate large numbers of pilot candidates in a short period of time so individuals who possess the aptitude for flying can be brought into the aviation workforce more efficiently and promptly.

In an effort to deliver a hard hitting high-impact message about the strength of the U.S. aerospace industry to the widest possible global audience, the Aerospace Industries Association (AIA) in coordination with Kallman Worldwide, has developed a sleek global exhibit which will be unveiled for the first time at Farnborough. It is a cost-efficient and time-effective way to present a strong, unified,

commercial message showcasing U.S. aerospace capabilities at a series of national and regional aerospace trade shows taking place throughout the world between the autumn of 2010 and the autumn of 2012. Tom Kallman, President of Kallman Worldwide notes, "The U.S. Industry Display is something that we've been planning for a long time and we're thrilled that it's coming to life and that it will soon be in action promoting our great industry around the world."

U.S. exhibitors in the U.S. International Pavilion are also highlighting numerous green products especially alternative fuel. The Commercial Aviation Alternative Fuels Initiative (CAAFI) display and presentation provide visitors an in depth look of carbon neutral growth for Aviation as an emerging reality and a new sustainable fuel dynamic for aviation buyers. Formed in 2006 by the U.S. Federal Aviation Administration (FAA), the Air Transport Association (ATA), the Aerospace Industries Association (AIA) and the Airports Operators Council North America (ACI-NA) CAAFI leads the development, testing, environmental acceptance, qualification and deployment of alternative aviation fuels. "We welcome inquires and look forward to discussing ideas and goals for potential paths forward for both product off take agreements and new project developments as we embrace our role in securing sustainable aviation fuel supply for aviation's future growth," said Richard Altman, Executive Director of the Commercial Alternative Aviation Fuels Initiative (CAAFI). With regard to other green products, Dynamic Aviation's support of the SPLAT-GM project to combat gypsy moths with a custom aerial spray system provides the USDA and other pest control agencies with an environmentally friendly resource for area-wide control of damaging and invasive insects. "Three generations of our family have worked in support of federal and state programs across the country, focused on protecting agriculture and public areas from insect infestations," said Michael Stoltzfus, president and CEO of Dynamic Aviation. "We are honored to be continuing that tradition and to work with the USDA and the state of Ohio this year, and we look forward to more years working in support of their mission and organizations."

Full details for these and all U.S. International Pavilion exhibitors can be found by visiting www.kallman.com or <http://pda.kallman.com>.

About Kallman Worldwide, Inc.

Kallman Worldwide has been engaged in exhibition and trade show marketing and management since 1963. Currently the firm is active in bringing American producers to overseas markets in the aerospace, naval, medical, mining, energy and defense industries.

Media Contact

Ms. Lori Roy,
Manager, Marketing Communications
Phone: +1-201-251-2600 x 126
Email: lorir@kallman.com

###