MSP Services Network announces CloudRamp Data Protection Solution at Microsoft WWPC
MSPSN leverages Doyenz to deliver automated IT management and rapid, reliable business continuity to partner channel via the Microsoft platform

Washington, DC July 20, 2010 – MSPSN, the MSP Services Network, unveiled its new CloudRamp© Data Protection Services today following briefings with select partners at last week's Microsoft Worldwide Partner Conference in the nation's capital. This service is designed to provide MSPSN partners with a variety of solutions that compliment Microsoft's cloud based initiatives. These MSP-focused offerings include Microsoft Small Business Server migrations, fully managed and affordable business continuity solutions for SMB clients, and virtualization services that help solution providers migrate their customers to a cloud environment.

MSPSN, which represents an an extensive global network of small business-focused MSPs and VARs, will use the Doyenz ShadowCloud™ platform to deliver Windows Small Business Server migrations to their clients. By standardizing their migration practice on the Doyenz platform, the master MSP will deliver complete migrations of Windows Small Business Server 2003 to Windows Small Business Server 2008, while reducing costs, accelerating deployments and improving the overall quality of IT management. Gerard Kane, CEO of MSPSN, commented, "Our partners want to employ the latest technologies, such as virtualization and cloud services, to gain a competitive advantage while providing their clients with the same quality of IT management enjoyed by the large enterprise, but at cost suitable for SMB." Mr. Kane added, "CloudRamp allows service providers to improve data protection and security for their small business clients and both Doyenz and Microsoft are key partners in that success." According to Katherine Pike, Senior product manager, Server Solutions at Microsoft, "Windows Small Business Server 2008 is an all-in-one server solution that delivers enterprise-class technologies for Small and Midsize business. Microsoft is excited that MSPSN's CloudRamp© is leveraging the Doyenz ShadowCloud solution to offer a no risk, no downtime method for managed migrations in the cloud."

CloudRamp© Data Protection Services replicates Microsoft Windows-based servers offsite, where backup images can be used to quickly restore fully operational and virtualized business with minimal risk and virtually no downtime for their partner's end customers. This same image can be downloaded or shipped to the client site, to be installed by the partner on a server hardware platform as a full disaster recovery solution. In addition, as Cloud-based server platforms for SMB clients become more prevalent, MSPSN can migrate those same virtualized images to the hosted server platform the partner chooses. "We are excited to partner with MSPSN on their CloudRamp© Data Protection Suite," said Ashutosh

Tiwary, CEO of Doyenz. This relationship allows solution providers to offer the first SMB-focused business continuity solution to meet the needs of today's organizations, while positioning those clients for future Cloud and virtualization requirements."

MSPSN, Doyenz and Microsoft will host a live webinar on July 22, 2010 to launch the new CloudRamp© solution. Event registration information and additional details on CoudRamp© can be obtained from the MSP Services Network Partner Development team at sales@mspsn.com.

About MSPSN
The MSP Services Network (MSPSN) delivers a Proven Road Map to Profitable Managed Services for the SMB Solution Provider Community. MSPSN's approach enables the IT solution provider to quickly move into the managed services space. By providing the education and business skills, the turn-key technical infrastructure and tools to prosper, coupled with the portfolio services such as NOC, Help Desk, Cloud and Virtual Project Services MSPSN reduces CapEx investment and delivers profitability to their partners. More information can be obtained by visiting www.mspsn.com.

About Doyenz
Doyenz's ShadowCloud™ is a cloud-based managed service that leverages virtualization, automation and cloud services to increase the quality and efficiency of IT for the SMB. The Doyenz ShadowCloud delivers a production-ready environment that can be used to restore, test, and deploy servers as virtual machines from the cloud. The Doyenz ShadowCloud service is an affordable SaaS subscription offering that requires no hardware or software investment, allowing IT Service Providers to build a recurring revenue stream and grow their profits, while lowering costs and improving service to their SMB clients. Founded in 2007, Doyenz is based in Bellevue, Washington and privately funded. For more information, please visit www.doyenz.com.

FOR RELEASE:

For more information,
MSPSN Contact:
        Jacqueline Esch
        jesch@mspsn.com
        402.218.0887

Tech Success Communications contact:
        Brian Sherman
        Bsherman@techsuccesscommunications.com
        (814) 806-3052

<div align="center">###</div>