

The IT Transformation Workshop Series

IT transformation efforts are driven by real challenges facing IT organizations. CastlePointe has developed The IT Transformation Workshop Series as a tool to overcome these challenges.

Comprised of three customizable tracks, the series offers creative and proven strategies to address the key issues affecting IT leaders, management teams and initiative leaders.

Cultural Transformation

- The Art of Cultural Change: How to Make Change Stick
- Executive Sponsorship: How to Get It and How to Leverage It
- Overcoming the Consensus Conundrum to Get Decisions Made
- Understanding and Overcoming the Barriers to Change
- Building an Effective Transformation Team
- Uniting IT: Bringing Apps & Infrastructure Together at Last
- Creating an Effective Communication Plan using the Three "I's"
- Driving Cultural Adoption Through the Four Components of Change
- The Enterprise Cultural Architecture

Organizational Effectiveness

- Building Capabilities to Create an Effective Organization
- The DNA of Effectiveness: Your Mission and the Six Organizational Capabilities
- Bringing People, Process & Tools Together to Create Operational Stability
- Creating Organizational Agility at the Intersection of Apps and Ops
- Measured Leadership: Putting Metrics at the Center of Your Management Approach
- Measuring IT Effectiveness
- Managing and Reducing IT Complexity

Driving Business Value

- Creating a Service Culture to Drive Innovation
- Innovative by Design: Creating an IT Organizational Structure Built for Innovation
- The New IT Imperative: Competing in the Marketplace
- Moving Beyond Requirements: Creating Intimacy to Build a True Partnership
- Building Your Business into Your IT Architecture
- The Trust-Based Partnership: Building a Transparent IT Organization
- Creating Transparency through Governance and IT Funding

For detailed information on each of the workshop topics, please visit: www.castlepointe.com/workshopseries/

Customize Your Workshop

Every organization is different. Every organization has different needs.

The IT Transformation Workshop Series has been developed with this in mind. We will work with you to understand your specific needs and will customize a workshop or series of workshops that support your transformation goals.

We can deliver:

- A single workshop that combines multiple topics
- A series of workshops that dive into specific components of a single topic
- A series of workshops that cover a range of topics aligned to your goals

Whatever your needs, we will develop a workshop or series of workshops to help you on your transformational journey.

Workshop Formats

Based on your needs, our workshops can be delivered in one of three formats:

- 90-minute "Challenge Workshop" (offered free to qualified clients)
- 4-hour Executive Workshop
- 1 Day or Multi-Day Interactive & Objective-Driven Workshops

Each workshop contains the following components:

- Presentations that challenge conventional wisdom in the selected topic area
- Interactive discussion about the topic and the ideas presented
- Collaborative application of the presented topic to a real and current problem in your organization

More Information

To learn more about our IT Transformation Workshop Series and to read a detailed description of each topic, please visit: www.castlepointe.com/workshopseries/.

To speak to someone about how you can put the IT Transformation Workshop Series to use in your organization, please call us 877-751-2700 or email us at workshops@castlepointe.com.