



## **Eva's Village, Paterson, NJ Announces Second Annual 5K Walk/Run.**

Paterson, NJ (PRWEB) July 20, 2010 -- **Eva's Village, Paterson, NJ, provides a new way for the community to help beat poverty in New Jersey with their second annual 5K fun walk/run, titled "Journey of Hope".**

On Saturday, September 25, 2010, **Eva's Village** will provide a way for many small donors to get involved in helping the poor of New Jersey by holding their second annual "Journey of Hope", a community 5K Walk/Run. Registration is just \$20 for adults and \$10 for children. **Eva's Village** is hoping participants will ask family and friends to add more small donations of \$20, \$50 or more to support their effort.

Sister Gloria Perez, Executive Director of **Eva's Village**, says, "\$20 will go farther than you can possibly imagine to help the poor!" Consider that at **Eva's Village**:

- \$20.00 will provide a hot lunch for FOUR hungry people
- \$20.00 will provide a winter hat and gloves for TWO very cold homeless people
- \$40.00 will provide fruit and vegetables for TWENTY families living in the Hope Residence at Eva's Village
- \$40.00 will provide a week's worth of diapers for TEN infants living in the Hope Residence
- \$60.00 will provide a cup of coffee for more than TWO THOUSAND homeless men and women
- \$100.00 will provide 3 days of complete meals for TWENTY homeless women

Dale Calvert, a board member at Eva's Village, says, "The first Journey of Hope for Eva's Village, was held last year at Garret Mountain Reservation in Woodland Park, and it was a wonderful day for the entire family — we had over 350 people, which was a tremendous turnout for our first Walk/Run!" Mr. Calvert hopes this year's event will

provide twice the number of participants and donations.

By participating in the **Eva's Village** 5K Walk/Run, participants can personally improve the lives of people in their own communities by giving the poor the resources they need to achieve self-sufficiency.

Sister Gloria says, "Poverty is no longer the face of a stranger, but perhaps the face of your neighbor. The numbers of people in need are climbing. This is not some far off, future reality, the need is right now, and in your own community. That's why I invite you to join us on the Journey of Hope for Eva's Village."

To sign up as an individual, join a team or start a team, simply register today at <http://www.evasvillage.org/journeyofhope> or call **Eva's Village** Journey of Hope at: (973)897-1261. Then challenge others to support your effort with their own contributions.

**Eva's Village** is a comprehensive **New Jersey anti-poverty** organization located in Paterson that covers the complete continuum of care for the poor. Their mission is full circle. They **feed the hungry**, **shelter the homeless**, **treat the addicted** and provide medical care to the poor with respect for the human dignity of each individual. Because of the recent recession **Eva's Village** has seen an increase in those seeking their help. In November 2009 the unemployment rate was 10.3% in New Jersey, 12.4% in Passaic County where Paterson is located and 17.8% in Paterson. During 2009, a total of 135,314 hot lunches were served at **Eva's Village** to the poor. This is a 20% increase from 2007. On 15-20 days each month last year, they served over 400 meals.

Model anti-poverty charities like **Eva's Village** don't shy away from the challenge. They do more, so they need to ask for more help from their donors. Yet, in today's troubled economy, who hasn't thought to themselves, "I'm lucky I can spare \$20 let alone a big donation to a charity". That's why **Eva's Village** is offering new ways for small donors to help the poor. Donna Fico, Chief Marketing Officer at **Eva's Village** says, "We hold an annual gala and golf outing, and our donors at these events are incredibly generous, but these are expensive events with limited capacity and we have many volunteers who would like to do more for the poor if we will just give them a way to help."

Register now to walk or run or simply to support the Journey of Hope 5K Walk/Run for **Eva's Village**: <http://www.evasvillage.org/journeyofhope>

For more information, call **Eva's Village** Journey of Hope at: (973)897-1261.

**Eva's Village** feeds the hungry, shelters the homeless, treats the addicted and provides free medical and dental care for the poor with respect for the human dignity of each individual. Founded in 1982, **Eva's Village** is now one of the most comprehensive and respected anti-poverty programs in the state of New Jersey and has helped hundreds of men, women and families find new purpose in life.

