RentPayment Announces Student Housing Promotion!

San Francisco, CA – July 21, 2010 – What do students love even more than convenience? Money! RentPayment (http://www.rentpayment.com), the leader in online rent payments, announced the launch of its latest promotion today, the Student Housing Giveaway. The contest will be open to students across the nation that reside at select college student housing properties. Any resident of a participating property that pays their rent via RentPayment between July 25th and September 10th 2010 will be automatically entered to win a $1,000 grand prize and one of ten $100 Visa/MasterCard gift cards. Both credit card and eCheck payments will be considered valid forms of entry and may be submitted through any form of payment channel that RentPayment offers. Channel options include online, phone, in-person, and RentByText**.**

College students not only want, but expect, to be able to do just about anything via their cell phones and/or the Internet. With RentPayment, they can also pay their rent electronically. RentPayment differs from all other processors in the industry by offering students the convenience of paying rent how and where they want. The latest feature, RentByText, makes it even easier, by allowing rent to be paid with just the push of a cell phone button. In addition, the upcoming RentPayment iPhone application will provide yet another option to pay rent anytime, anywhere!

College students are not alone in their enthusiastic adoption of e-payments.   Property management companies now prefer the electronic option over the old fashioned paper check as well.   The Dinerstein Companies, a management company with over 37 properties across 7 states and 23,000 student beds, promotes the use of RentPayment because it "has become an integral piece of The Dinerstein Companies' commitment to Living Beyond Green," says Misty Morales, Marketing Director. "With a complete paperless and click to pay solution, RentPayment has enhanced our green living services with the luxury of convenience our consumer has come to expect." Fortunately, the RentPayment Student Housing Giveaway is not only a great incentive for students to pay their rent in a timely fashion, but allows them to be eco-friendly as well.

About RentPayment
RentPayment (http://www.rentpayment.com) is the largest electronic payment processor in the multifamily housing industry, serving thirty of the Top 50 NMHC members as well as thousands of property management companies across all fifty states. RentPayment provides best-of-breed credit and debit card processing, ACH and check scanning services through their integrated payment platform. Key differentiators of the RentPayment solution include the RentByText payment option, exceptional customer service and PCI compliance certification. Founded in 1999, San Francisco-based RentPayment processes billions of dollars in annual transaction volume and currently operates five offices in the United States.

For more information please contact PR@RentPayment.com

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