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Website Address: <http://www.marriott.com/RIOMC>

JW MARRIOTT HOTEL RIO DE JANEIRO INVESTS R\$10 MILLION TO ATTRACT BUSINESS TRAVELERS

Full-service, luxury Rio De Janeiro hotel invests R\$10 million in renovations, creates innovative amenities and services for executive travelers.

The JW Marriott Hotel Rio De Janeiro has claimed its position as the leading luxury hotel in the area after a R\$9 million renovation project spanning the last two years. Improvements are mainly focused on bettering the travel experience for the executive guest. The Rio hotel continues to conduct renovations and plans to invest an additional R\$1 million this year in efforts to create an entirely new standard of hotel luxury in Rio De Janeiro. For more information, interested parties can [visit the JW Marriott Hotel Rio De Janeiro website](#).

One of the most significant renovations is the modernization of the Executive Lounge, now featuring customized services that allow business travelers to proactively and comfortably accomplish work tasks. This ninth floor lounge is exclusive to guests who stay in suites and executive rooms and offers views of the Copacabana Beach. The Executive Lounge is cleverly divided into zones: "Individual Zone" for those who may prefer a little more privacy for reading or accessing personal laptops; "Technology Zone" with two work stations, Internet access and a multifunction printer; "Community Table Zone" for small meetings with connectivity; "Social Business Zone" the ideal space for socializing, having drinks or relaxing; and the "Wrap and Go Zone" open 24/7 with amenities available such as fresh fruits, snacks, yogurt, coffee and juice. Other Executive Lounge services include private check-in and check-out and butler service upon request.

"We invested R\$1 million in order to best match our hotel services to the needs of our corporate clients. The stellar design and customized services are the main advantages of the Executive Lounge," states General Manager Santiago Sagaz. "The waterfront ambience combined with advanced business amenities allow the executive traveler to enjoy a resort experience while simultaneously accomplishing work duties."

The JW Marriott Hotel Rio de Janeiro renovation was a three-phased process. In 2008, the first phase focused on replacing carpets within guestroom and social areas with a contemporary, anti-allergenic fabric, thereby following the Marriott guidelines worldwide. Other enhancements include new curtains, new bathtub grab bars and new vanity mirrors. The taps and shower heads were replaced by ecologic and consumption-saving models. Additionally, the Fitness Center received new cardio equipment.

The second renovation phase was accomplished in 2009 and involved installing LCD 42" televisions, iPod docks and new wall lighting in all guestrooms. Work spaces were improved with ergonomic desk chairs. The Presidential Suite was also redecorated to align with the latest Marriott hospitality concepts. Furthermore, The Terraneo complex's restaurants and bar were refurbished with soft, modern furnishings that reflect Rio de Janeiro's style and flair.



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2010 improvements include a new pantry and a complete refurbishment of the Mirante Copacabana (hotel rooftop.) The Fitness Center will receive new strength equipment and new surveillance cameras are being installed in all social areas. Guests will also be able to utilize wireless Internet access throughout the hotel – a true perk for business travelers.

“Our efforts are aimed at providing the very best hotel experience in Rio de Janeiro. Our guests visit JW Marriott Hotel Rio de Janeiro for our excellent services aligned with Marriott’s world class standards”, says Santiago Sagaz. “In the 5-star hospitality industry, a significant investment is required in order to maintain that high level of standards. We are committed to constantly making the necessary investments in renovations, modernization and comprehensive customer service training.”

About JW Marriott Hotel Rio de Janeiro:

The 17-story JW Marriott Hotel Rio de Janeiro presents the most sophisticated hotel experience in Brazil. Located in the heart of Copacabana beach, this luxury hotel conveniently positions guests just 15 miles from the airport. The hotel spotlights their Executive Lounge, offering exclusive design and business services for the working traveler. Guests can relax on the rooftop, Mirante Copacabana, where a 24-hour Fitness Center, massage rooms, sauna and pool present a variety of places to engage in recreation. Creative international culinary experiences can be discovered in the Terraneo Space, where dining venues include Taiyou Sushi & Sake Bar, Terraneo Lounge Bar and Terraneo Restaurant. The hotel also offers more than 9,600 square feet of event space for catered weddings, parties and business conferences. For more information, [visit the hotel website](#).