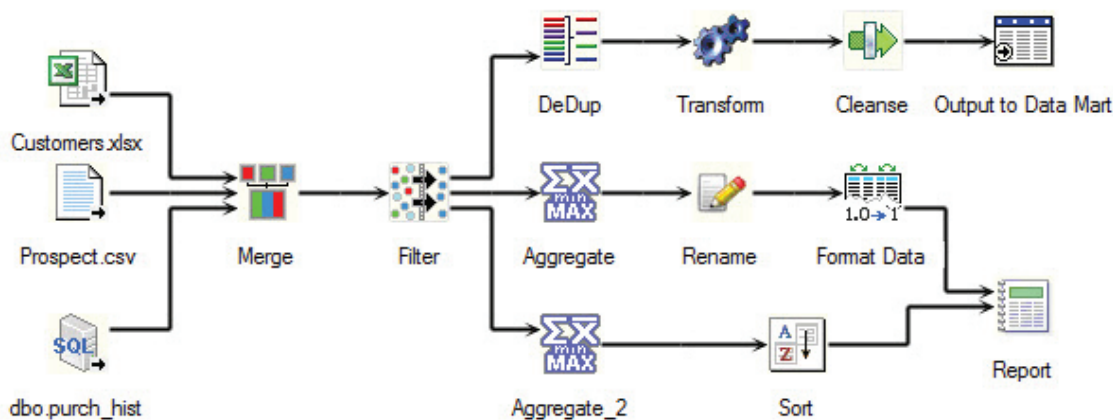




An Easier Way to Unlock Your Data's Potential

The Problem: Your data exists in diverse formats and is stored in multiple locations. Many things need to be done with your data before it becomes useful, such as merging, sorting, aggregating, formatting, recategorizing, removing duplicates... you get the idea.

The Veera Solution: Eliminate the stress and complexity of working with your data by trusting an easy-to-use tool that enables you to quickly transform your raw data into actionable information. The entire analytic process is laid out visually, enabling you to easily see and explain how your data is being transformed. Plus, you can make modifications with a few simple clicks, ensuring you spend more time getting the most out of your data.



Rapid Insight® Veera allows you to...

- **Integrate data from disparate sources and formats**

Veera allows you to effortlessly bring together data from multiple sources, including spreadsheets, database tables, and text files without harming the original data sources and keeping them in their existing locations.

- **Quickly create reports and perform ad hoc analyses**

Whether you want to generate a weekly report, perform a complex ad hoc analysis, or create an analytic dataset, Veera makes the process extremely efficient. Our goal is to make it as simple as possible to ask and answer questions of your data, and just as easily make alterations when your questions change.

- **Trust your data and facilitate data-driven decisions**

By creating a visual flowchart of any changes you make to your data, Veera allows you to detect and correct errors with ease. As data can be traced from where it was extracted and followed through any modifications made along the way, Veera makes sure you know exactly how your reports and analyses are formed. The result is that you can trust your data, letting you make decisions with confidence.

Powerful

Veera offers a simple solution for integrating data from a wide variety of formats, including Excel, Access, SQL Server, Oracle, SAS, SPSS, MySQL, and text files. With just a few clicks, you can quickly bring together data that otherwise would take many tedious and time-consuming steps to merge. Additionally, Veera won't alter or damage your data sources, leaving you with the ability to always return to your initial numbers and find them in their original location.

Simple

Veera's user-friendly "drag-and-drop" system of building analytic processes enables users of all abilities to quickly produce reports and create analytic datasets. This innovative software empowers programmers and non-programmers alike to take control of their data and unlock its potential.

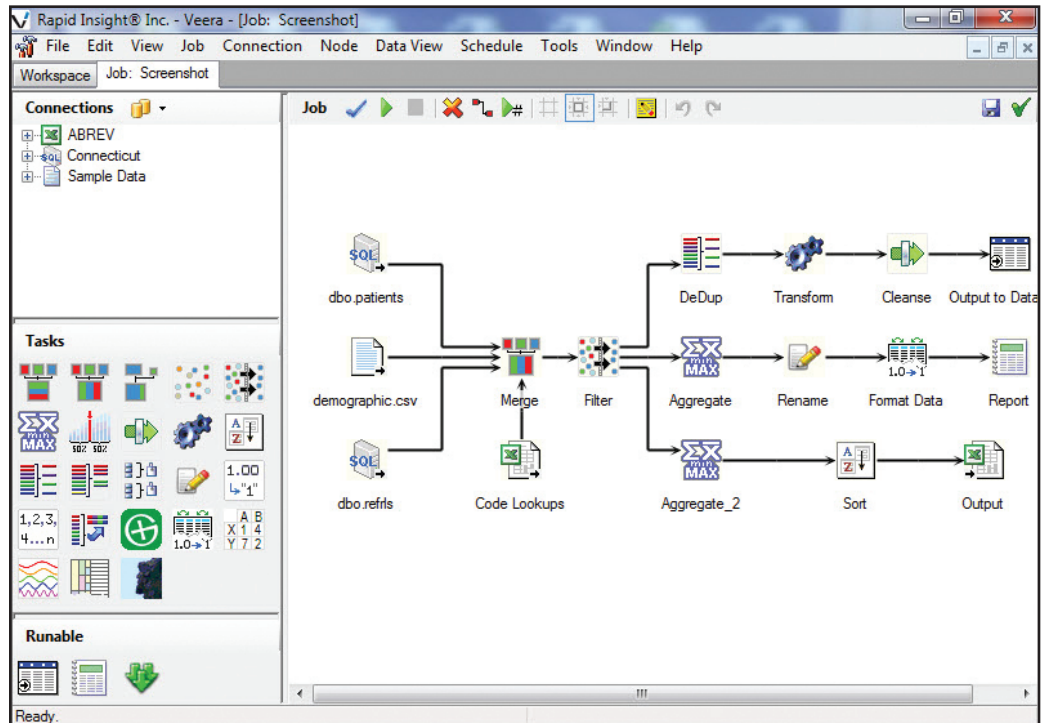
Visual

Veera allows you create an easy-to-follow flowchart of all the steps needed to transform raw data into valuable information. By creating a visual representation of each step of the data modification process, users can identify mistakes and make corrections without difficulty—with other analytic tools, these errors often go undetected. Moreover, as important decisions are made based on the numbers that wind up in reports and analyses, Veera's visual interface enables users to authenticate how data was generated and fully trust their data.

Collaborative

Although people need to work together cooperatively in order to make full use of data, important components are often isolated in various silos. To reduce barriers to collaboration, Veera allows colleagues to export and share their data jobs, ensuring that analytic data processes don't need to be reinvented and that they are easy to understand and explain, preventing unnecessary headaches.

Get up and running within hours, not weeks or months, with no programming required!



Rapid Insight[®]
trust your data

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