

855Reserve.com Product Brief

855 Toll Free Number Block Opening: Scheduled for October 2, 2010

The FCC will soon open the new 855 toll free block, making those numbers available for the first time. CSF Corporation can give you or your customers the best possible chance of getting the 855 toll free numbers of your choice during this historic event. Although no process can guarantee success, working with CSF will give you a significant advantage over less advanced methods of toll free number acquisition, and at a reasonable fee.

Used effectively during the previous 866 toll free introduction, our proven and trusted technology interfaces directly with the FCC mandated SMS/800 database to request numbers on your behalf. At code opening, CSF's 8MS platform will run specialized algorithms that have been optimized to obtain the specific 855 numbers desired. The 855 toll free numbers that we acquire on your behalf will belong to you, may be ported to any carrier of your choice, and will be available for your nationwide use. CSF will also provide you with proof of ownership for each 855 toll free number acquired.

You can trust the integrity and reliability of our process because CSF has been providing toll free technology to our customers since 1991. Our market leading 8MS platform currently manages over 30% of the toll free numbers in the industry. There is no other technology or process that can provide a higher probability of getting your desired 855 toll free number.

How to Get Your 855 Toll Free Number

CSF's 855Reserve.com process is available for anyone looking to reserve one or more 855 toll free numbers during the October 2010 code opening. Simply provide us with a list of 855 toll free numbers that you are interested in acquiring at code opening, and we will go after those numbers on your behalf. Your requested 855 numbers will be maintained confidentially.

The acquisition fee to CSF for successfully obtaining each 855 number during code opening is \$500. Payment is required in advance. If we run your number through the code opening process but cannot obtain that number for you, your entire fee will be returned minus a \$50 per number processing fee to cover our incremental platform transactional costs and overhead. We expect to go after all of the 855 numbers requested, and if we fail to get your number you will only be charged the \$50 processing fee.



- You may make your 855 number request any time between now and September 23rd. Payment must be made by check for \$500 per number, and your numbers will be entered into CSF's registry after your check has cleared. Requests for numbers will conclude at 11:59 PM, September 23rd (or as indicated on our web site) to allow us to optimize our code introduction algorithms, and prepare for the code opening.
- If we cannot go after your requested 855 number we will return your \$500 fee completely before the code opening.
- At code opening, we will use our proven software technology and tools to attempt to acquire your desired 855 numbers. Although there is no guarantee of success, our technology will give you the best possible shot at acquiring your requested number at code opening.
- If we acquire your desired 855 toll free number, we will keep your fee, and transfer the number to you (or your desired RespOrg/Carrier) with proof of ownership.
- If we are unable to acquire your number at code opening, we will return your fee (minus a \$50 processing fee to cover our platform transactions and overhead). Refunds will be processed starting two days after the code opening.

If you have any questions, or if you are interested in moving forward simply call us today at 732-356-6999, or fill out the contact form on our webpage at 855Reserve.com. We will work with you to understand your 855 toll free number requirements, and start processing your requests immediately.

