



For Immediate Release

**Public Relations Contact**

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## **Tango Marketing Releases August 2010 Newsletters for Sage ERP MAS 500, Sage ERP Accpac, and Sage Abra HRMS**

**Edmonds, WA—July 26, 2010—** Tango Marketing, LLC today announced the immediate availability of three new issues of its popular Sage product newsletters for: Sage ERP MAS 500, Sage ERP Accpac, and Sage Abra HRMS. STAR-INFO Newsletters are specialized turnkey marketing communications tools allowing Sage Authorized Partners to effectively and efficiently communicate with clients, prospects, and alliance partners. The newsletters are filled with timely product information, news, and tips.

Topics for this round of newsletters include:

### **Sage ERP MAS 500**

- Sage ERP MAS Intelligence Module
- Product Roadmap for Sage ERP MAS 500
- Advanced Planning & Scheduling
- Headline News

### **Sage ERP Accpac**

- Automated Purchasing
- Going Global With Sage ERP Accpac
- New Credit Card Processing Regulations
- Tips & Tricks
- Headline News

### **Sage Abra HRMS**

- Payroll Processing Options
- Two Service Releases for Sage Abra Suite Version 9.0
- How the H.I.R.E. Act Can Help Your Organization
- Tips & Tricks
- Headline News

Tango produces the STAR-INFO Newsletter for nine different Sage products, in both printed and e-mail formats. The STAR-INFO Newsletters are part of the Sage Preferred Vendor Program making them eligible for up to 60 percent co-op reimbursement. Every STAR-INFO Newsletter is published in full color in both printed and e-mail versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo and contact information. The STAR-INFO Newsletters provide an easy and effective way for Sage partners to communicate with their clients, prospects, and alliance partners.

### **About Tango Marketing, LLC**

Tango Marketing specializes in providing targeted, tailored, turnkey marketing programs to software and technology companies. Using proven techniques, market research, industry expertise, and creative genius, Tango designs and executes highly effective marketing programs to help software and technology companies, channel partners, developers, and consulting firms to place their name topmost in the minds of prospects and customers. Tango's solutions include: web development and search engine optimization (SEO), press releases, case studies/success stories, corporate and product brochures, newsletters, email marketing, and direct mail/postcard marketing. For more information call (800) 781-1377 or visit [www.tango-marketing.com](http://www.tango-marketing.com).