



NEWS RELEASE

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Farm Credit Launches National Communications Program Making Access to System Information and Resources Easier Than Ever

FarmCredit.com, National Contributions Program and Dedicated Communications Team are Among Expanded Resources for Agricultural Interests

DENVER, July 26, 2010 – [Farm Credit](#), the nation's leading provider of financing and related services to agricultural producers and agribusinesses, has created several new resources to better support rural America. Farm Credit has launched a new [national online presence](#) at FarmCredit.com, revitalized its national [giving and sponsorship](#) program, and established a dedicated communications team to build awareness of Farm Credit and its unique mission among those it serves.

While Farm Credit's nationwide network of financial service experts has been supporting rural America for nearly a century, the launch of [farmcredit.com](#) marks the system's first centralized online resource. Visitors to the national website can:

- Learn about [Farm Credit's structure](#), financial strength and stability;
- [Find a local](#) Farm Credit System financial service organization;
- Research and apply for Farm Credit [career opportunities](#);
- [Apply for grants or sponsorships](#) through Farm Credit's \$2 million national contributions program;
- Access [photos](#) and [videos about Farm Credit](#)
- Identify and [contact system representatives](#), and more.

The national communications team will work with a variety of Farm Credit stakeholders including customers, the media and national contribution applicants and recipients to raise public awareness of Farm Credit's offerings and commitment to rural America.

"The Farm Credit System specializes in funding agriculture and rural America, and has unparalleled expertise in serving these dynamic markets," said Leigh Picchetti, vice

president of national public relations for Farm Credit. “At farmcredit.com, visitors can discover how the Farm Credit System offers local community support, backed by global resources.”

Farm Credit is a borrower-owned cooperative system that was created through an Act of Congress in 1916. Farm Credit continues to serve as a stable and dependable source of credit and related services for agriculture and rural America through good times and bad.

Today Farm Credit is comprised of nearly 90 specialized financial service organizations that help more than a half million American farmers, ranchers and agribusinesses produce food, fuel and fiber for consumption around the world. Farm Credit serves every county in the United States and provides producers of all sizes and types the financial and strategic support to successfully manage viable agricultural and related operations.

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Tags: Farm Credit, farming, farm, agriculture, rural, America, mission, Denver, grant, contribution, sponsorship

About Farm Credit: Lending Support to Rural America

Farm Credit is the leading provider of credit and related services to rural America through a nationwide network of borrower-owned lending institutions and specialized service organizations. Created by Congress in 1916, the Farm Credit system provides more than \$150 billion in loans and leases to farmers, ranchers, rural homeowners, aquatic producers, timber harvesters, agribusinesses, and agricultural and rural utility cooperatives. For more information about the Farm Credit System, please visit www.farmcredit.com.