DeepTarget®

Insight Driven Digital Marketing™

Banners That Really Click

DeepTarget® Online Banking is a secure electronic banner messaging engine that personally markets targeted offers to your members and customers on a 24/7 basis! By data-mining the perfect consumer product/services mix, DeepTarget® features a user-friendly Offer Manager to let you change and control banner offers straight from your desktop. DeepTarget® OLB Banners really click with consumers because they virtually speak to each individual on a personal level. Conversely, DeepTarget® really clicks with financial institutions because it offers powerful solutions for improving ROI by presenting highly "actionable" offers to individuals with a high propensity for on-the-spot response. DeepTarget® banners help you close business quickly and efficiently.

DeepTarget® - Measurable!

DeepTarget's messaging platform comes with built-in measurability to capture every banner click. Statistics can be reviewed in real time by:
- Offer Categories
- Offer types within categories
- Individuals by category
- Individuals by offer
- Individual clicks
- Plus quarterly performance reports!

2008 Actual ROI for DeepTarget Clients
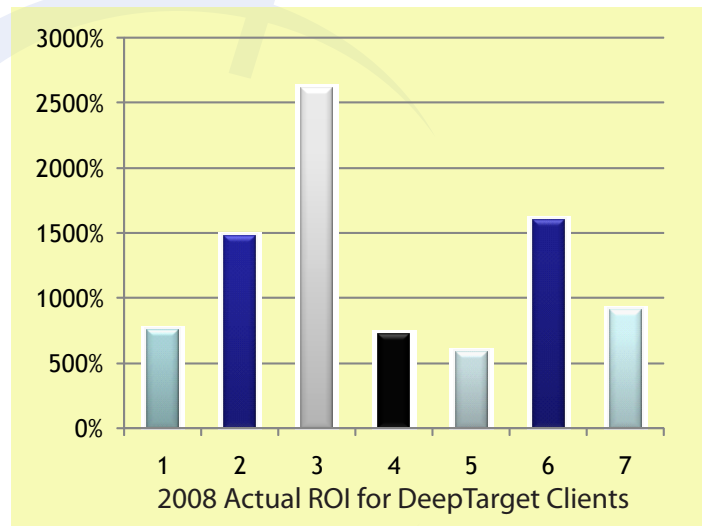
Client Testimonials

"The distinctive ability for us to reach out to our online members 24x7, and to do so in a highly personalized manner are exceptional benefits of DeepTarget. We are able to easily direct specific and unique offers that are relevant to individual members, and this has contributed to high response rates and returns. In addition, the regular reporting and analytics provided by DeepTarget help us to continually enhance and upgrade our e-marketing efforts."

Roger Loftis, VP of Sales and Marketing
Silver State Schools Credit Union, Las Vegas

"Mountain America Credit Union is the second largest in Utah, with a philosophy of offering easy access to great products allowing members to enjoy traditionally higher dividends on savings and lower rates on loans. We help our members build for their future through a tradition of value.

To this end, DeepTarget helps us reach our growing base of online banking members through targeted and personalized offers at any time of day. We have realized significant value from DeepTarget and an extremely high ROI about which we are particularly pleased."

Jeremy Nelson, AVP Marketing
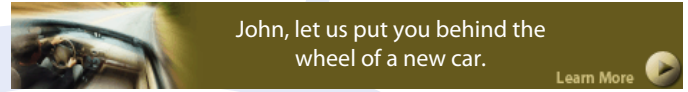**Mountain America Credit Union**
West Jordan, UT

"Our mission is to significantly improve our members' lives with quality financial products and services. With DeepTarget, we have been able to very effectively reach out to our membership 24X7 with products individual members are interested in. The future looks bright at Deer Valley Credit Union and DeepTarget has been one way where we have harnessed innovative marketing technology to strengthen our credit union."
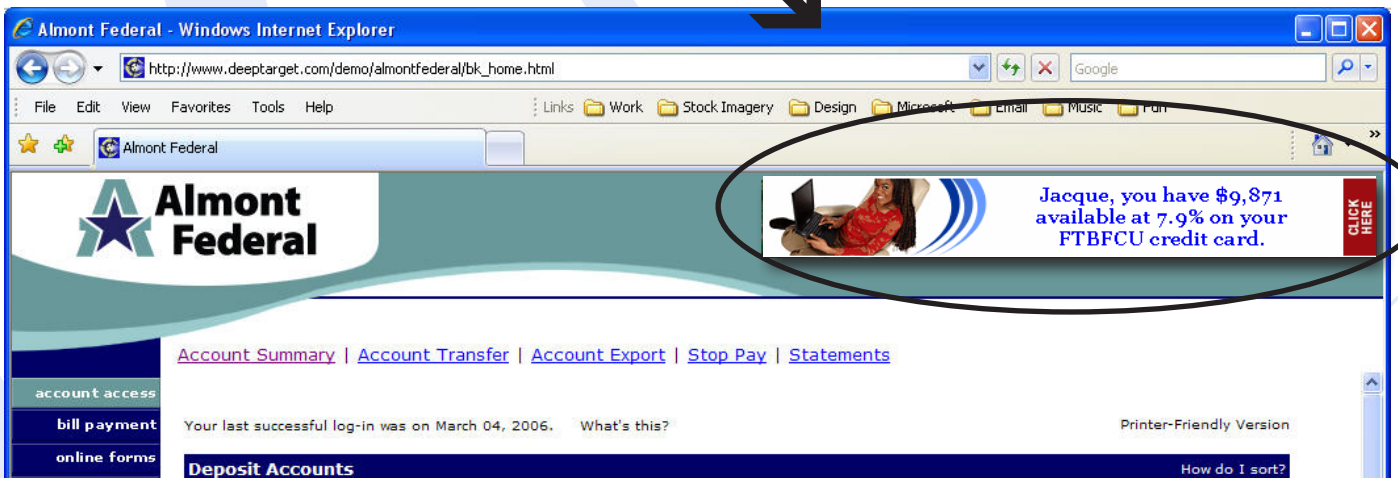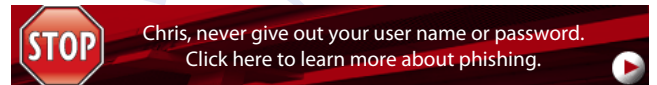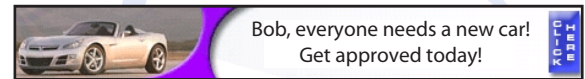
Melinda Amori, Marketing Manager
Deer Valley Credit Union, Phoenix, AZ

DeepTarget®
Insight Driven Digital Marketing™

John, let us put you behind the wheel of a new car.
Learn More ▶

DeepTarget® Offer Manager
User Friendly Banner Management

By utilizing DeepTarget's Offer Manager tool, you can:

- Utilize DeepTarget images from over 700 in our library or upload your own
- Change messaging on almost any banner, any time
- Add first names to any banner for deeper personalization
- Designate banner delivery start and stop dates/times

Bob, everyone needs a new car! Get approved today!
CLICK HERE

STOP Chris, never give out your user name or password. Click here to learn more about phishing. ▶

Jacque, you have $9,871 available at 7.9% on your FTBFCU credit card.
CLICK HERE

Almont Federal - Windows Internet Explorer

http://www.deeptarget.com/demo/almontfederal/bk_home.html   Google

File   Edit   View   Favorites   Tools   Help   Links 📁 Work 📁 Stock Imagery 📁 Design 📁 Microsoft 📁 Email 📁 Music 📁 Fun

Almont Federal

Almont Federal

Jacque, you have $9,871 available at 7.9% on your FTBFCU credit card.
CLICK HERE

Account Summary | Account Transfer | Account Export | Stop Pay | Statements

account access

bill payment

online forms

Your last successful log-in was on March 04, 2006.   What's this?   Printer-Friendly Version

Deposit Accounts   How do I sort?

For more information on DeepTarget® OLB, or to learn more about our other marketing channels (such as eLerts, eStatements, Email, Mobile, ATM, and more) contact us today.

e: sales@deeptarget.com   p: 256.217.4055