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FOR IMMEDIATE RELEASE

Vinculum Hires a *RebL* to Lead Marketing

San Diego, CA – July 14, 2010 – Vinculum Communications, Inc., a global provider of wholesale, business and consumer IP communication services, announced today Reb L. Risty will join the team as Vice President of Marketing. Reb will drive the overall corporate marketing/programs strategy, execution and ongoing effectiveness for the Vintalk and Vincall brands.

She is a savvy, results driven marketing strategist with a successful background in online marketing, branding, advertising, creative cultivation and project management. Reb has proven experience in establishing clear objectives and goals, integrating channels with communication activities to maximize interactivity and creating a significant return on investment.

“Vinculum continues to experience explosive growth in hosted VoIP phone and SIP trunking services. Reb’s online interactive marketing competence ensures our future success in this widely saturated market.” said Jim Comeaux President Vintalk Services.

A community leader, she has managed projects for the World Trade Center San Diego, San Diego County Regional Airport Authority, Port of San Diego, San Diego International Auto Show and Qualcomm to name a few. Reb also serves on the Asian Business Association of San Diego board and is active with the American Marketing Association of San Diego and World Trade Center San Diego. She ran a marketing-strategy consulting business—*RebL Marketing*--and entertainment company, as well acted as managing partner in two start-ups.

“Voice over Internet Protocol (VoIP) is a fast growing and competitive industry. There is a lot of misinformation out there about VoIP. Vinculum truly provides superior service and customer support compared to the competition. I plan to not only better position Vinculum services, but also educate the general public on VoIP and how it can help their business,” said Reb Risty, VP of Marketing, Vinculum.

Risty holds her MBA in Marketing Management from San Diego State University and her BA in Communications and Public Relations from Virginia Polytechnic Institute and State University.

About Vinculum Communications, Inc.

Vinculum Communications, Inc. is a leading, global provider of wholesale and retail IP communication services. Vinculum owns and operates a best-of-breed voice over IP (VoIP) network which provides origination and termination services to telecommunications carriers. This service includes a full suite of IP communication services to small and medium sized business customers, and VoIP calling services to residential consumers worldwide. Vinculum is headquartered in San Diego, CA and markets its services under the Vincomm, Vintalk and Vincall brands. For more information please visit www.vinculum.net.