Indianapolis Web Design Firm - Narrow Gate Media, Marks It's 10-Year Anniversary in Web Design, Development & Marketing

Indianapolis web design firm (Narrow Gate Media) marks it's 10th year in business, mentions how different the web industry is today, notes their stongest growth areas, and shares example of a non-profit client that operates more cost effectively now with NGM's modern website technologies.

Indianapolis, Indiana (PRWEB) July 30, 2009 -- Narrow Gate Media, LLC, an Indianapolis Web design, development, and marketing firm, announced today the celebration of 10 years in business. Since 2000, the firm has evolved from a local (Indianapolis) web designer into a nationally recognized Web design, development, and marketing services company.

"The Web is now part of the day-to-day operations of most every business in the world," said Timothy Vaught, Narrow Gate Media Founder. "It wasn't that long ago when everyone in the industry was scooping up domain names, building the next "killer application", and dreaming of IPO's. The Web design and development business is much more grounded these days. Narrow Gate Media has become many businesses' most important vendor in achieving success in their marketplace."

Thomas Vaught, President of Narrow Gate Media, said the firm's strongest growth areas are in delivering web content management solutions and managed search engine marketing and optimization programs for small and medium corporations, non-profits, and associations. "We have become an essential partner for many clients, growing their business through community and member focused web site solutions and established online marketing tools."

The Indiana Audubon Society recently partnered with the Indianapolis Web design firm and couldn't be happier.

Like many non-profits, The Indiana Audubon Society was struggling financially. Increased printing and mailing costs were affecting their bottom line and an analysis confirmed their membership dues didn't cover their expenses. They were losing money. In an effort to best serve their mission, IAS President Amy Wilms provided the leadership to transition the Society's publications to an electronic format to cut costs by hiring Narrow Gate Media. NGM worked closely with IAS to survey the non-profit's need to build a website that would enhance communication, be simple to access, and most importantly be cost effective.

Amy Wilms said, "Thanks to the guidance, support, and collaboration with the NGM team, the Indiana Audubon Society now presents a much more functional, inviting, and professional web site solution. NGM enabled the Society to cut costs by providing member only access to their website that now houses their new online publications. The investment in NGM is proving to be extremely successful and IAS is confident that this new venture will help alleviate the financial struggles of the past. The future of the organization is looking much brighter."

Founded in 1898, the Indiana Audubon Society is dedicated to fostering the appreciation of migrant and resident bird species that are present in Indiana and other regions of the world. IAS conducts bird watching field trips, educational activities, and holds state-wide conferences and festivals at various locations in Indiana.

Vaught concluded: "Our Indianapolis Web design firm has proven it has staying power and will continue to grow

in the Web industry over the next 10 years by continuing delivery of web site solutions that provide results."

Narrow Gate Media, LLC
Narrow Gate Media is an award-winning Indianapolis Web design, development, and marketing services company. Founded in 2000, NGM has helped build many successful businesses through the thoughtful use of online tools. Narrow Gate Media is headquartered in Indianapolis, Indiana. For more information see NarrowGateMedia.com

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