

FOR IMMEDIATE RELEASE

Website Evaluation Discount Offered by Blue Horseradish, LLC Web Marketing/ Search Engine Optimization (SEO) Firm

Blue Horseradish, LLC, a web marketing and search engine optimization (SEO) services firm in the Greater Philadelphia area, offers a limited time promotional discount on website evaluations.

Havertown, PA (PRWEB) July 29, 2010 - Blue Horseradish, LLC today announces a limited time promotional offer on [website evaluations](#), offering this valuable assessment by seasoned search engine optimization (SEO) experts at a reduced price of \$500, \$250 off the regular price. These [SEO-focused website assessments](#) provide intelligence on the current status of a website's effectiveness along with improvement suggestions. The offer includes a credit for the cost of the website evaluation towards future SEO work with Blue Horseradish.

Blue Horseradish Principal Larry Chrzan comments, "This website evaluation provides immediately actionable improvement ideas to start getting business results. It's a great first step for a company's web marketing efforts and sets the direction for a long term strategy." Chrzan adds, "Blue Horseradish's SEO consultants have done hundreds of these website evaluations, so we know what to look for and what can improve a website right away."



The Blue Horseradish Website Evaluation

Blue Horseradish provides a comprehensive website evaluation that includes:

- Search Keywords Opportunity Report - investigate the relevant keyword phrases that searchers are using to find your products and services
- Search Engine Rankings Report - check how well your website ranks for your top keywords
- Link Popularity Report - review the sites that link to yours
- Meta Tags - see if your site effectively uses these important website code elements
- Usability and Navigation - compare your site to current web standards
- Design and Development - inspect the graphics and the code
- Domain Name Registration - check your domain name expiration date and hosting details
- Executive Summary and Recommendations - recommend short term improvements and long term strategy

This limited time promotion expires on September 31, 2010. The cost of the evaluation can be applied to future web marketing/SEO work by Blue Horseradish over \$5,000.

About Blue Horseradish Web Marketing and SEO

Blue Horseradish, LLC is a full service, results-driven [search engine optimization \(SEM\) and web marketing firm](#) located in the greater Philadelphia, PA area. Blue Horseradish's customers include manufacturing and engineering companies, clients in a variety of businesses and industries, and local businesses and services. B2B web marketing is Blue Horseradish's specialty. Typical results reported by Blue Horseradish clients include **more qualified leads and sales, higher search engine rankings, better return on online advertising, and more website traffic.**

Contact Blue Horseradish for a Website Evaluation or SEO/Web Marketing Services

To start the website evaluation process, use the convenient form available at <http://www.bluehorseradish.com/website-evaluation.html>. For more information or to inquire about SEO/Web Marketing services, please contact Blue Horseradish or visit www.BlueHorseradish.com.



Contact:

Larry Chrzan

Principal, Blue Horseradish, LLC

408 Strathmore Road

Havertown, PA 19083

Phone: 484-410-9597

Email: larry.chrzan@bluehorseradish.com

Web: www.BlueHorseradish.com

Twitter: <http://twitter.com/BlueHorseradish>

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