

# RESULTS DRIVEN

Regardless of your organization's size, you need fast and effective business results. Rescott is your answer to new media marketing and the latest in web-based solutions.

With over 14 years in the marketing industry and recipients of the SBCA Best of Business 2009 award in New Media, we have the awards and expertise to provide your firm with positive results.

We built our business on a foundation of integrity to provide our clients with the tools they need to reach their maximum potential.

Whether your firm requires our leading edge products or marketing services, you will Rest Easy With Rescott.

About Us: Rescott, LLC is a 14 year old marketing and technology leader.

Online at [www.Rescott.com](http://www.Rescott.com)  
Phone: (317) 816-0700



## RESCOTT PRODUCTS

### STEALTH MARKETING SYSTEM

[WWW.STEALTHPLAN.COM](http://WWW.STEALTHPLAN.COM)

#### Take Charge of Your Marketing Dollars

- ▷ Develop the marketing basics
- ▷ Create an action plan with milestones
- ▷ Account for every dollar you spend
- ▷ We can be your accountability partner

### DOCONFERENCE

[WWW.DOCONFERENCE.COM](http://WWW.DOCONFERENCE.COM)

#### Easy to Use Web Conference Application

- ▷ PC, Mac, Linux support
- ▷ Up to six video presenters at once
- ▷ We can support thousands of users at once
- ▷ No software to download

### IT'S ALIVE! PUBLICATIONS

[WWW.ITSALIVEBOOKS.COM](http://WWW.ITSALIVEBOOKS.COM)

#### Virtual Book Development and Publication

- ▷ Conversion to virtual book from paper book
- ▷ Add multimedia & interaction capabilities
- ▷ Embed digital rights management
- ▷ Deploy to popular sites for purchase

### CONNOPIA SOFTWARE

[WWW.CONNOPIA.COM](http://WWW.CONNOPIA.COM)

#### Desktop and Web-based Software Products

- ▷ Connopia Silent Eyes monitoring software
- ▷ Connopia Backup data backup software
- ▷ Connopia Password Warden software
- ▷ Connopia C-Vision Internet T.V. software

## RESCOTT SERVICES

### MARKETING SOLUTIONS

[WWW.RESCOTTMARKETING.COM](http://WWW.RESCOTTMARKETING.COM)

#### Consulting Services

- ▷ "New Media Marketing Strategies"
- ▷ "Internet Pitfalls"
- ▷ "Google Advertising Strategies"
- ▷ "Seven Planning Basics"
- ▷ "Future of Web Marketing"
- ▷ Campaign development

#### New Media Services

- ▷ Virtual book publication
- ▷ Web development and design
- ▷ Internet marketing
- ▷ Web and domain maintenance & optimization
- ▷ Video over internet production/ deployment

#### Traditional Marketing Services

- ▷ Print ad development
- ▷ Printing services
- ▷ Business Identity and branding

#### Application Software Development

- ▷ Web development in ASP.NET, ASP, PHP, .NET, AJAX, Visual Basic, Flex, Flash, more
- ▷ Custom development in C#, C++, VB, more

### SAFERHOST HOSTING

[WWW.SAFERHOST.COM](http://WWW.SAFERHOST.COM)

#### Business Class Web Site and Email Hosting

- ▷ Linux or Windows hosting
- ▷ Excellent features and reliability for your business needs
- ▷ Owned by Rescott, an 14 year old company

# REST EASY WITH RESCOTT

# TOP 5 REASONS TO CHOOSE RESCOTT

RESCOTT  
MARKETING & TECHNOLOGY  
RESCOTT LLC | 1 (317) 816-0700



1. One stop shop, from consulting to creation to deployment to hosting of new and traditional media solutions .
2. We stay on top of the latest marketing strategies with our affiliations with the American Marketing Association and Direct Marketing Association.
3. Recipient of the Small Business Commerce Association's "Best of Business 2009 in New Media Marketing", an honor bestowed on us by our peers who recognize our expertise in marketing.
4. Our best pricing means we realize that cost matters and we pride ourselves in delivering an excellent product at a fair price.
5. Our efficient development methods means your solution is catered to your every need.



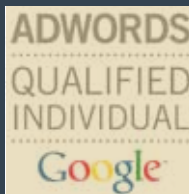
CORPORATE OFFICE  
RESCOTT, LLC  
P.O. BOX 11  
NOBLESVILLE  
INDIANA 46061, USA

OFFSHORE DEVELOPMENT CENTER  
RESCOTT, INDIA  
501, NEW YORK PLAZA  
OPPOSITE JUDGE'S BUNGALOWS  
PREMCHAND NAGAR ROAD, BODEKEY  
AHMEDABAD- 380 015  
GUJARAT, INDIA

WWW.RESCOTT.COM

## RESCOTT MARKETING & TECHNOLOGY SOLUTIONS

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Recipients of the Small Business Commerce Association's "Best of Business 2009" award in New Media Marketing