



Rescott's \$179 Business Identity Virtual Book Promotion

About This Promotion: Rescott is a 14 year old leader in new media marketing technologies, and quite simply, we want to be your marketing solutions partner. **We both win with the "\$179 promo"**. You receive a custom high quality Business Identity virtual book for your organization, that you can distribute to your audience by email, CD/DVD, flash drive, or web site. There's no wasteful printing costs, is completely "green", and there's no limit on whom you can send your virtual book to.

What You Get: For just \$179, you receive an eight page custom virtual book with the template style you select, in a .ZIP file that includes your virtual book in .EXE, .DNL formats, web site deliverable form, and the small DNL reader app.

We use information from your web site to create your virtual book. Contents include:

- **Front Page (page 1):** With your template of choice, includes your logo when possible
- **Page 2:** "About Us" from your web site
- **Page 3:** Table of Contents/ "How to Use" the virtual book
- **Pages 4&5:** Solutions page (includes one image) from your web site
- **Page 6:** Your contact information & small "Created by Rescott" section
- **Page 7:** Generic Form page (requests go to your email address)
- **Page 8:** Back Page

We can customize your virtual book with video, flash audio, graphics, additional pages, and more for a modest fee. Ask your Rescott sales representative for details.

How To Order: It's easy! To pay by credit card, order securely online [by clicking here](http://www.Rescott.com). For more information call us at (317) 816-0700 or visit us online at <http://www.Rescott.com>.

About Rescott Virtual Books: Rescott virtual books are a new media publishing medium that allows you to **distribute your organization's information in a completely unique and engaging format**. Rescott virtual books can be presented in a stand alone format or as web pages with no need for HTML, ASP or other programming knowledge. When you present your digital web books as web pages the the end user can detach them and turn them into stand alone Rescott virtual books, forward the virtual book to another user by email, edit the contents, print the virtual book and more.

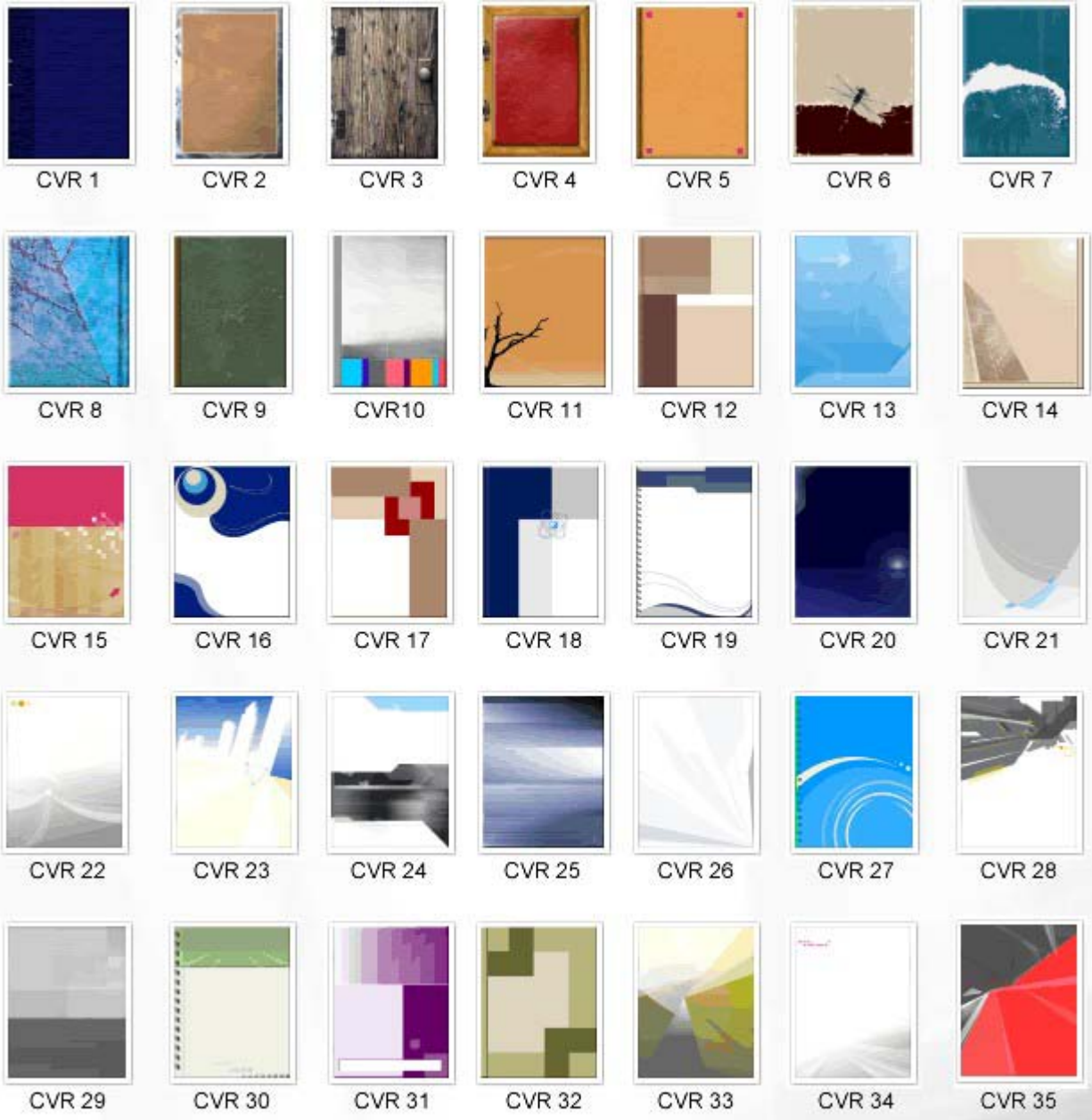
We can even embed or stream video, audio and flash in your virtual book. Imagine, your virtual book comes alive with demo or training videos, music, flash animations- the sky is the limit!

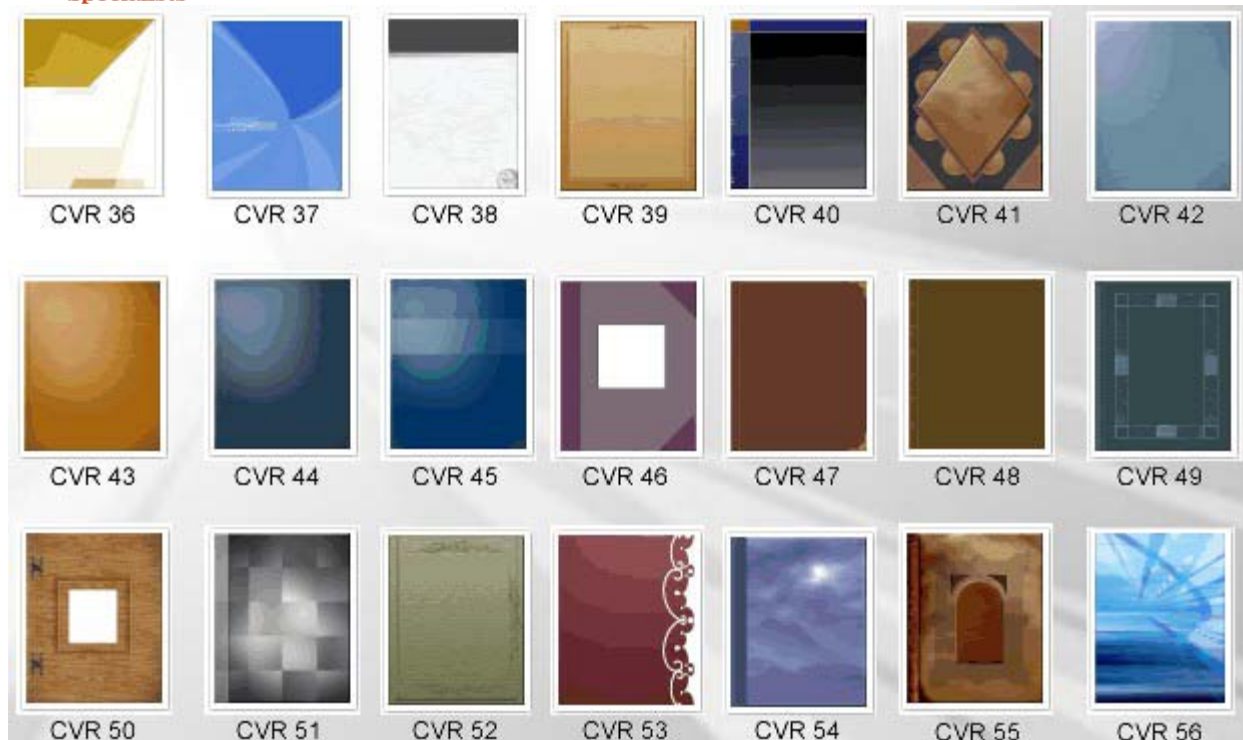
Have an important event coming up? We can customize your material for you for an additional professional effect.

View and Download our "Great Ideas!" virtual book from [our web site](http://www.Rescott.com) to experience the capabilities of Rescott virtual books in action.



\$179 Promotion Template Selection





About Rescott: Rescott Marketing is a full service marketing and technology firm with a twist. Specializing in new media marketing technologies and methodologies, we use our keen understanding of human behavior and internet technologies to create marketing experiences that are ingenious, insightful, and remarkably effective.

Rescott solutions include:

Lead Generation	Inbound Marketing	Outbound Marketing	Web Development
SEO	SEM	CRO	Link Building
Social Media	Paid Advertising	Virtual Books	Video
Flash Development	Print	Branding	Application Development
Mobile Development	Web Site Hosting	DoConference	Marketing Consulting
Stealth System	Connopia CMS		

How can we help your organization with your corporate image making and wealth building?

