



## RentPayment Announces \$10,000 Sweepstakes!

**San Francisco, CA** – July 30, 2010 – RentPayment (<http://www.rentpayment.com>), a leading provider of electronic rent payment services, today announced the launch of its fall sweepstakes. Each month from August 1 to December 31, 2010, 10 renters that pay their rent using RentPayment will be awarded a \$100 gift card and at the conclusion of the Sweepstakes, one renter will win the \$10,000 Grand Prize! In all, RentPayment will award \$15,000 in prize money over the remainder of 2010.

“It’s exciting to reward our customers for their loyalty to our service,” said Matt Golis, RentPayment’s CEO. “We’ve experienced tremendous growth in electronic rent payments in 2010 and look forward to continuing to provide the highest quality of service to our customers in the future.”

The RentPayment Sweepstakes runs from August 1, 2010 to December 31, 2010 and is open to ALL individuals making a payment during that time period. Payments can be made online, over the phone, in-person, and via mobile devices including our exclusive RentByText technology. Each payment is recorded as one entry towards the Grand Prize, giving users a maximum of 5 entries towards the \$10,000 Grand Prize. The sweepstakes will also incorporate social media outlets such as Facebook, Twitter, LinkedIn and more. Full details of the Sweepstakes are available at <http://www.rentpayment.com/sweepstakes>.

### About RentPayment

RentPayment (<http://www.rentpayment.com>), a service of Yapstone, Inc., is the largest electronic payment processor in the multifamily housing industry, serving 30 of the Top 50 NMHC members as well as thousands of property management companies across all 50 states. RentPayment provides best-of-breed credit and debit card processing, ACH and check scanning services through their integrated payment platform. Key differentiators of the RentPayment solution include the RentByText payment option, exceptional customer service and PCI compliance certification. Founded in 1999, San Francisco-based RentPayment processes billions of dollars in annual transaction volume and currently operates five offices in the United States.

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