# CORPORATER
Business in Control

→ Effective strategy execution with Corporater

Corporater EPM Suite places strategy at the heart of enterprise performance management, ensuring that customers have everything they need to execute strategy and manage their performance management framework.

We offer a web-based software interface to create Balanced Scorecards, operational dashboards, Strategy Maps, strategic initiatives, enterprise reports, risk models, and related performance management disciplines - including quality improvements, financial resources, human resources, and others.
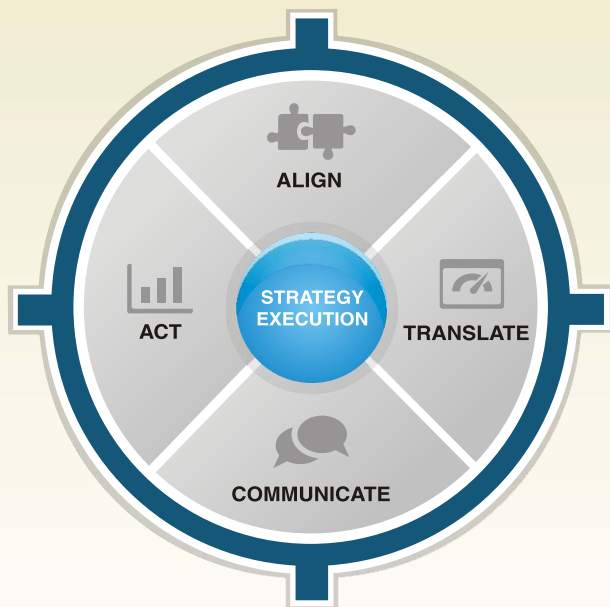
→ Align your business units and processes

Align all of your business units and processes within one performance management portal. Whether you are looking to manage your risks and opportunities, or the human or financial resources necessary to drive your performance, Corporater offers a holistic environment for alignment.

→ Translate strategy into a measurable framework

Turn the vague, imprecise realm of visions and strategies into clear and objective performance measures. Break down your strategic framework into scorecard structures with measurable and easily understandable

→ Communicate strategy across your organization

Management is about communication. Motivate employees through communication and education. Communicate vision, mission, and strategy by using Strategy Maps and Balanced Scorecards — both what you want to accomplish and how you will accomplish it.

→ Act to drive performance

More than measuring and monitoring, performance management is about action. Corporater provides tools to motivate people to make the best decisions and to quickly respond to ever-changing business conditions.

Align your business units and processes

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Our fully flexible approach enables you to work the way you manage by easily combining elements – track the financial resources and risk factors associated with your projects, for example. Provide users and managers with a comprehensive view of performance.

Organizational alignment

- Align corporate, business units, support units, external partners, and boards with strategy

- Integrate strategy into the planning, budgeting, management reviews, and reporting processes

Identify and assess risk exposure
- Identify and assess risk exposure
- Set thresholds and monitor risk factors
- Create risk reports and share corrective action to users and groups

Monitor strategic expenditures
- Monitor strategic expenditures
- Communicate rationale and policies behind forecasts and plans
- Support driver-based planning and rolling forecasts

Operations
- Locate root causes of performance problems
- Identify and share best practices
- Benchmark performance

Human Resources and Capital
- Align personal goals with strategy
- Track progress in meeting goals and milestones
- Link incentive compensation to targeted scorecard measures

Projects
- Link necessary resources and monitor their utilization
- Analyze efficiency and quality of projects
- Monitor project risk factors

Quality
- Monitor and follow up quality issues
- Model continuous/continual quality improvement programs
- Communicate and report results across your organization

Processes
- Measure processes and monitor progress
- Create and visualize cause and effect linkages
- Link to risk assessment and financial tracking tools
- Communicate and report results across your

Diagram nodes: Risk, Financial Control, Operations, STRATEGY EXECUTION, Human Resources and Capital, Projects, Processes, Quality

Translate strategy into a measurable framework

Turn the vague, imprecise realm of visions and strategies into clear and objective performance measures. Break down your strategic framework into measurable and easily understandable elements such as perspectives, strategic objectives, and KPIs.

Vision and Mission

Design your pages to reflect your organization's branding, core values, or vision and mission. Communicate with your employees at every level within the Corporater portal. Place key strategic issues into daily awareness of your workforce, rather than hiding them away until the next employee evaluation or company off-site meeting.

Strategy Maps

Create strategy maps for your organization that are linked to scorecard data. Explore new and creative ways of visualizing your strategy. Easily cascade your maps to different levels within your organization.

Scorecard Structures

Through building traditional Balanced Scorecard structures such as perspectives, strategic objectives, and KPIs, strategy is translated into more easily understood terms. Corporater EPM Suite is certified by the Balanced Scorecard Collaborative, and fully supports BSC standards. Users may also freely configure "unconventional" structures that meet their reporting or operational needs.
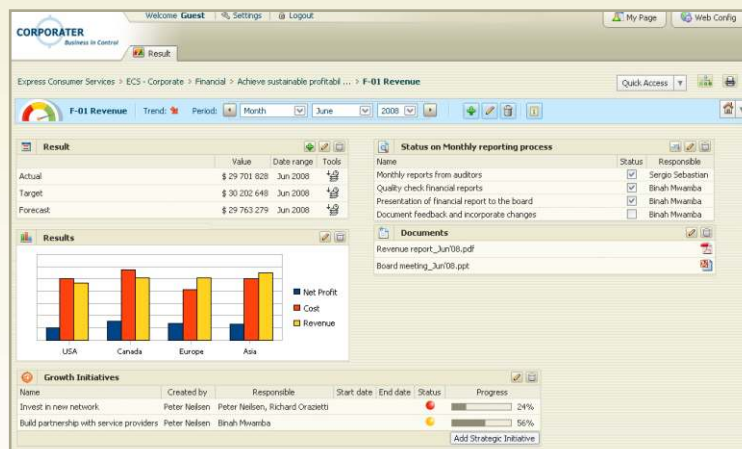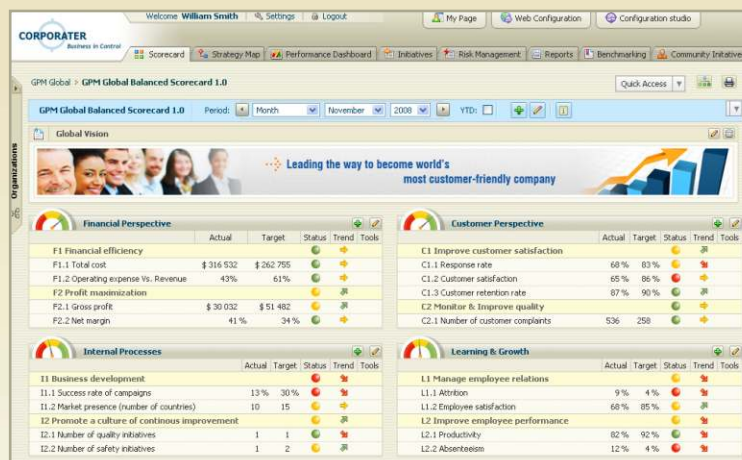
KPIs, Metrics, Measures

KPIs display the status and trend, and compare actual performance against a target. They form pages that can display very detailed information, such as description, intention, ownership, tables, graphs, comparisons to other time periods, benchmarking tables, and more. These operational details can be used to identify root causes behind performance issues. Initiatives, comments, reports, task lists, or performance management information managed by other systems can also be displayed.

Cascading

Metrics and structures can be cascaded to any level within an organization — down to each individual.

Scalability

Corporater EPM Suite offers a powerful template system to quickly build and easily maintain scorecard projects. KPIs or entire scorecards can be created as templates and kept in a central "library." Other business units can link to these template metrics or scorecards, making it very easy to update large numbers of metrics at one time.

Communicate strategy across your organization

Create strategic awareness on what you want to accomplish and how you will accomplish it

Build **transparency** within your organization by sharing performance results across the entire organization

Develop employee competencies and motivate through communication and education. Ensure that best practices are exercised by all.

Make strategy everyone's business

→ Managers

- Create management meeting agendas
- Review results of metrics prior to scorecard "publication" to ensure accuracy
- Single-version of the truth keeps focus on performance, not whose data is correct
- Comment on performance directly in the scorecards, and reuse comments in reports
- Track individual performance of employees and monitor their progress in completing tasks and initiatives
- Send and receive reports, alerts, and notifications through email

→ Employee

- Maintain - Focus employees on key areas of performance and strategy
- Motivate - Provide ongoing performance feedback, accept employee input, and link incentive compensation to performance
- Engage - Include employees in the target setting process, and engage them in the overall goal setting process
- Develop - Manage human capital by creating employee training, development, and succession plans
- Communicate - Develop and communicate best practices across the entire organization, and cascade strategy to all who execute it. Share success stories
- Raise accountability - Assign ownership to metrics and initiatives

→ Board and stakeholders

- Increase transparency to key stakeholders
- Provide a high level scorecard of key measures to board members, investors, or other stakeholders
- Create quarterly and annual reports for board members
- Raise employee awareness of accountability to stakeholders

→ Community

- Create community scorecards or reports that increase visibility of initiatives or measures that impact the community
- Promote company values related to corporate citizenship, ethics, or environmental concerns by broadening public awareness

Communication Tools and Communicating with Employees

Enterprise reporting

Corporater Reporter module is completely new. It now offers more flexibility and format options than ever before. Now you can consolidate all of your enterprise reporting needs with one solution, leveraging all the data located across your organization.

Report templates

Create once, and reuse anywhere, anytime. The all new Reporter allows the creation of templates that gather the information needed from the right place and time, making standard reporting easier than ever.
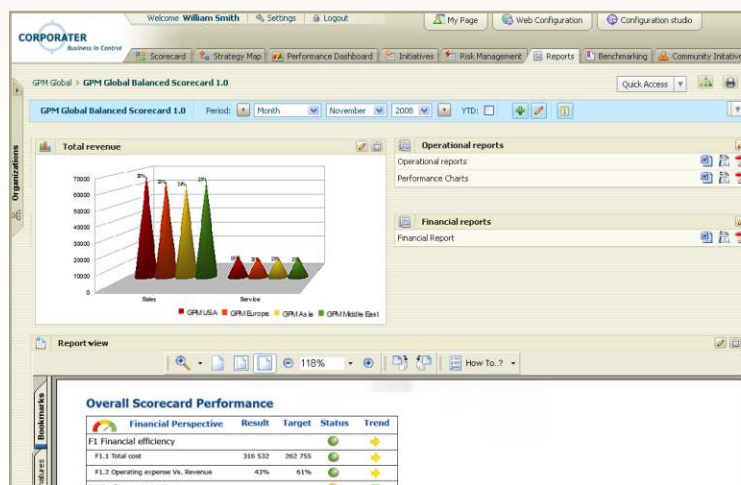
Dynamic reports

Create intelligent report that can "read" the data and compare it to rules and conditions to present summaries of what you need to know. Create an alert or exception report to identify and report underperforming metrics across your organization

Flexible formats

With over a dozen report formats to choose from, all the bases are covered ranging from industry standards such as MS Word and PDF, to portable device formats for a workforce on the go. Our flexibility also means that you can continue using your existing report layouts, or merge multiple documents into Corporater reports.

Security

Whether you want reports archived 'frozen in time', or 'fluid' and reflecting recent changes in data — we offer it all.

Automatic distribution

Automatically distribute reports by email, or publish to scorecards or the web.

Communicating with employees

### Create a dialog. Close the loop

Provide feedback and comments on performance, tasks, status— or anything. Comments can be re-displayed in reports, meeting agendas, or wherever you need them.
Create a performance management portal
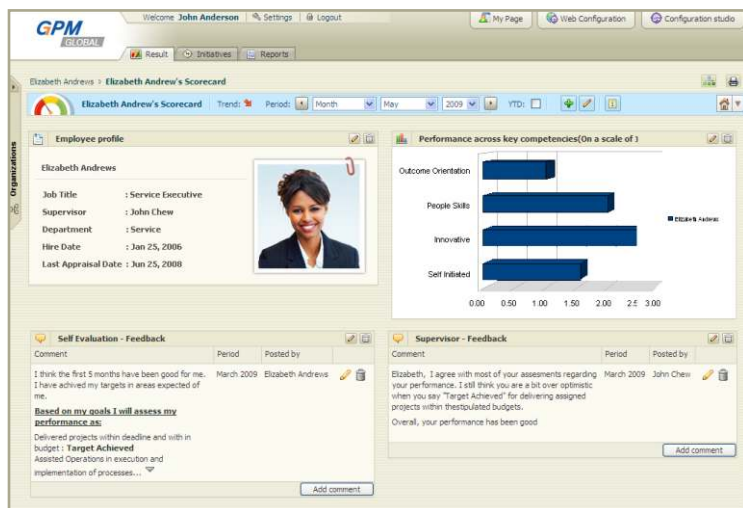
Designate one location to manage all of your performance management practices. Easily display other information and resources from your network. Provide quick references and links to forms, policies, and procedures to stay organized. The possibilities are endless.
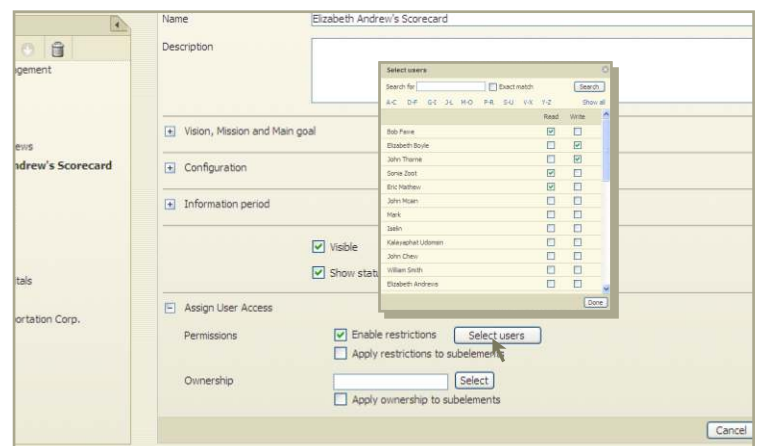
Customization

Easily communicate core company values, news, or announcements. Corporater offers highly flexible page layouts that enable you to communicate effectively with your workforce. Adding your own content is easier than ever.
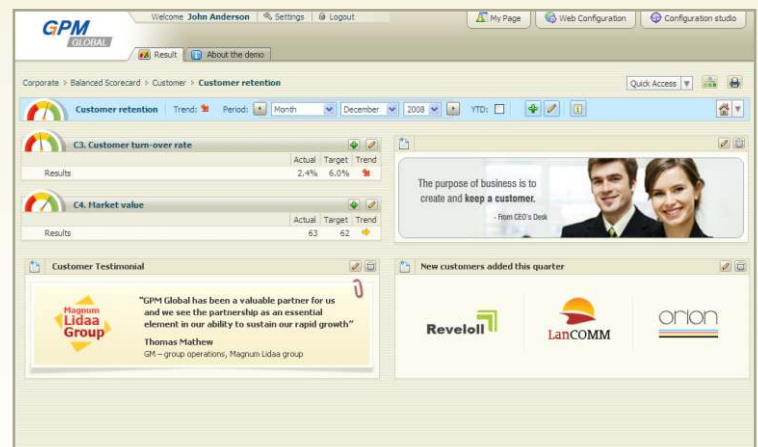
Access control

Role based access ensures only the right people have access to the right information.

Customization of the interface

Easily modify the terminology to fit your needs. Add custom fields to the definitions of structures and elements.

Act to drive performance

More than measuring and monitoring, performance management is about action. Corporater provides tools to motivate people to make the best decisions and to quickly respond to ever-changing business conditions. Develop employee competencies, skills, and knowledge to empower them to act effectively.

- Deliver performance by linking actions to strategy
- Link initiatives and actions to scorecards and metrics
- Manage the performance of activities and initiatives
- Strategically focus employees
- Track resources necessary to meet goals
- Align best practices and share success stories

Initiative management

Create a culture of performance

Corporater EPM Suite helps promote a culture of performance at all levels by offering integrated tools for managing initiatives, activities, and tasks that drive your organization's strategy.

- Create individual pages that offer easy access to tasks and information
- View complex initiatives as sub-tasks, milestones, etc.
- Track status and progress of initiatives and their components
- Create dashboard pages to track initiative performance
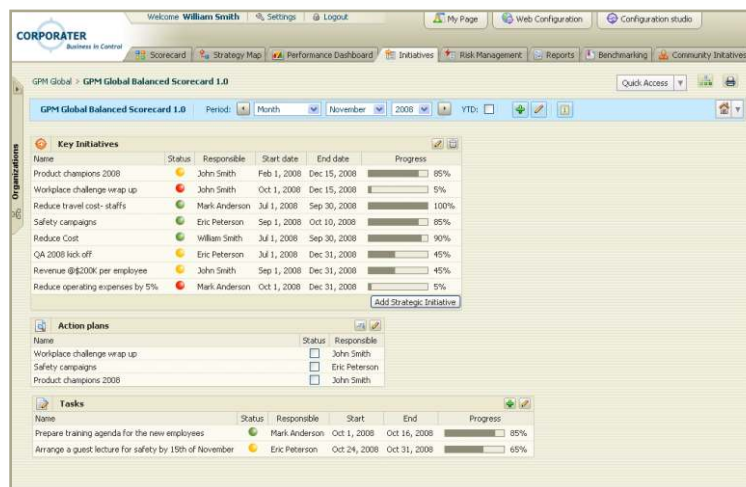
Strategic Initiative tables

Initiative tables offer a concise view of the structure, status, and progress of complex activities.

- View complex activities by their sub-elements
- Monitor status and progress of activities

Notifications, Alerts, and Reminders

Create and schedule alerts and reminders to notify users of events that require their action. Inform managers of the status of employee tasks.

Create and assign actions

Actions are created, edited, and updated directly in the web interface without the need for in-depth training.

My Page

Each user has a customized My Page that displays information from initiatives, tasks, and activities—including a personal to-do list.

Initiative Dashboards

Create dashboards of initiatives to visualize highly complex activities in a very easy to digest summary view.

Initiative templates

Standard templates can be defined for quick deployment, ensuring that best practices are continually met.

Management meetings

Create meeting agendas as reports or PowerPoint presentations.

HR appraisals

Align individual performance and performance incentives to overall organizational strategy.

Corporater is a software company specializing in the development of Enterprise Performance Management solutions. Established in 2000, Corporater is a market leader in software solutions for Balanced Scorecard and currently has over 200,000 licensed users.

Corporater's BSCol certified solution is used by a wide range of public and private businesses and organizations, including state and local government, energy, banking and finance, oil and gas, shipping, manufacturing, health care, media and communications. Corporater partners with leading management consulting and IT companies with expertise in performance management solutions, and has distributors worldwide.

For more information, please visit us at www.corporater.com

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