

INSURANCE WHOLESALERS

We're about to propel Insurance Wholesalers to vast new heights

I want to give you a quick glimpse at what we're planning and doing before you read or hear about it elsewhere.

To begin with, we're changing our name. This reflects the broader range of products and services we offer. In addition, we will strengthen our brand in current markets and establish ourselves in markets we are aggressively entering.

Our new name and logo



ASUREASM brings together the knowledge, experience and resources of a top management team. With several successful companies joining together, we are accelerating our transition into the leading-edge marketing and distribution organization in our industry.

We will provide the range and depth of products, services and support that you and your customers should expect from a superior financial services company.

Initially, our five sales divisions

- Mortgage Protection
- Final Expense Insurance
- Preferred Client Services
- Worksite Benefits
- Wholesale Insurance & Annuities

We'll provide agents, agencies, brokers and carriers with many sustainable competitive advantages

- A structured agent recruiting system that gets the right people, in the right numbers, in the right place, at the right time.

- Accelerated, logical and effective training and mentoring from pre-licensing through the most practical advanced education.
- The broadest range of products from top-rated carriers.
- An internal managed lead system that puts agents in front of qualified prospects every day.
- Fanatical marketing and administrative support that exceeds agent and agency expectations.

Best of success,

Brian

Brian Pope
Chairman & CEO

