



WE ARE IN THE MIDST OF A MOBILE REVOLUTION.

Communication and branding are changing
before our eyes.

Businesses and individuals alike are quickly
realizing the power of realtime communication
on the go.

It's no secret today that we use our mobile phones
for just about everything. People carry their mobile
phones with them everywhere. Whether you're a
business professional or business owner, if you're not
communicating via mobile, you are not communicating
effectively with today's consumers.

iZigg is building the largest worldwide mobile media
community where businesses and people can now
stay connected through the world's most recognizable
Mobile Media shortcode - 90210.

With iZigg, connecting and interacting with individuals
on the go has never been so simple, powerful, or fun!



so how does it all work?

iZigg 90210 makes it REALLY easy.

There are three simple steps to putting iZigg 90210 to work for you:

step one personalize

Simply choose your personal name, business name, or desired keyword at 90210.

step two promote

Share it with the world. Tell everyone. Put it in your store. Display it on your website.

step three play

It's game time. Create your message or special offer, select your group, and hit send.

Or better yet, if you're busy and on the go, grab your cell phone - type your message like you're sending to a friend, but send to your entire group. Whether this group is 100 or 100,000.

With iZigg 90210, it's just that easy. We put YOU in control of the Mobile Revolution.

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what you want, when you want

iZigg is creating the largest global community through our world-famous 90210 Mobile Media Platform by providing individuals the information they want, when they want it.

iZigg is proud to offer our exclusive iChannel service free* to the consumer. With our iChannel service, you will receive realtime updates on today's hottest topics. Simply select your preferred iChannel - text the keyword to 90210 - and instantly be "in the know" of the most relevant info delivered directly to your mobile device. Amaze your family and friends with how in tune you are to realtime events. **Standard Text Messaging Rates Apply*



diet

Diet Tip text messages give you the advice you need to make it through your diet, one day at a time.



celeb

Daily Celebrity Gossip text updates keep you up-to-date with the scandalous activities of all your favorite celebs. You'll receive up to three juicy celebrity gossip headlines per day, ensuring you'll always be the source for the latest water-cooler talk.

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what you want, when you want



green

Green Living text message alerts remind you of the little things you can do on a daily basis to help save the planet. Keep in front of environmental research with these regular reminders.



finance

Financial News Alert text updates bring you the latest market and financial news headlines, up to three times a day. You won't miss anything major happening, even if you're on the go.

iChannel will play an intricate role in iZigg 90210's development in building the largest Mobile Ad Network in the world. The power of this FREE subscription service is in the people it connects. The iZigg agent platform provides the ability to virally create a global community all connecting through 90210. That is the power behind the iZigg strategy.

Don't forget to text 'iZigg' to 90210
for real time alerts on what's happening TODAY with iZigg!

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why mobile? why now?

We are a nation, a world, of texters with no end in sight. Mobile is the future. The future is now.

Through the use of mobile marketing, a business now has the opportunity to connect with its prospective and existing customer base through the one device that is connected to over 95% of US consumers...their mobile phone.

iZigg provides the consumer Interaction and control. iZigg provides professionals and business owners with the platform to brand and connect, like never before in history, on our world-famous 90210 Mobile Media Platform.

The iZigg 90210 Mobile Media Platform can be effectively utilized by individuals, businesses, and organizations alike.

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mobile marketing combines the wide reach of television and the precision of direct marketing, with the tracking power of the Internet. *Source: cellular-news*

over 4.1 billion mobile phones are in use around the world. That's double the amount of people that use the Internet and more than any other electronic device in history including email. *Source: guardian.co.uk*

97% of all SMS messages are opened: 83% are opened within one hour. Compare this with email of which today is 90% SPAM and unread by the recipient. *Source: New York Times*



communication on the go...

52,083 texts sent per second.

Text messages have grown to exceed 1.56 Trillion annually in the United States alone. That's more than double last year. *Source: CTIA*

80% of americans across all age groups feel they will get a quicker response from a text message than from email, phone call, or voice message. *Source: CellSigns*

mobile media is increasing at a staggering rate and projected to reach a staggering \$24 Billion by 2013.

Source: Mobile Marketer

42% of 18 to 34 year olds and 33% of 35 to 44 year olds with cell phones were interested in receiving alerts on their cell phones from places they frequent. *Source: Harris Interactive*



toyotaB96: the power of branding YOU

Toyota B96 did an event in Chicago with Ludacris, T-Pain, Jason Derulo, and other artists. There were about 10,000 fans and ToyotaB96 was able to get 1,200 to opt in with only a "win a free t- shirt by texting toyotab96 to 90210" side banner. They didn't have any face-time on the jumbotron above the stage, none of the artists said text to win, and there wasn't a single piece of print material anywhere.



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soulkast: the power of branding YOU

"We have never experienced the ability to instantly brand and communicate as we have experienced with iZigg 90210.

In our first couple weeks we have already had hundreds of our fans opt in to our 'Soulkast' 90210 channel.

By simply creating banners that we hang on stage during performance, wearing t-shirts that read "Text 'Soulkast' To 90210", our fans have immediately responded and truly enjoy the interaction on 90210."

Dave Crater, one of the band members, says, "We love iZigg and their mobile media platform because it is so easy to manage, understand, and instantly implement. Even more beneficial is our ability to create different groups in our back office and build lists specific to gigs, cities, or events and directly target and communicate with the right individuals for that particular venue. iZigg 90210 makes it so simple to connect and communicate with our fan base. The scheduling service even allows us to automatically send messages to our fans

to remind them of the upcoming show. The fans love it because they get the information they want right to their cell phones. We love it because we can reach our fans with a click of a button. The venue locations love it because we have more people showing up to our shows. With iZigg 90210, everyone truly wins!



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pickle's: the power of branding YOU

With zero technology background, Sam - the owner of Pickles Deli, within one day became a Mobile Media Expert with iZigg 90210. Sam simply secured his business name 'Pickles' at 90210. He then went to a local print shop and traded food for simple signage to hang in his deli. The signs read: Text Pickles to 90210 & receive FREEBIES instantly! Why go to lunch anywhere else?

Sam placed these small signs all around his deli and asked his patrons to join his 'Mobile VIP Club' to receive sandwich deals and daily specials. Sam has already received hundreds of opt-ins and has initiated a convenient system of delivering coupons for Sandwiches, 1/2 Off Lunches, Free Bags Of Chips, etc. without the standard costs of printing and distributing coupons.

Sam is most excited about 90210's scheduling feature which allows Sam to alert customers right before lunch the Soup & Sandwich Deal of the day. Our customers love the convenience, value, and interaction.



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why iZigg?

- 5 We are the Game Changer
- 4 We Make Mobile Easy
- 3 We Harness the Power of People
- 2 We are the World Famous 90210
- 1 We are Where the Eyes Are**

who is doing mobile?



Realtors

Stores

Entertainers

Radio

Doctors

Night Clubs

Churches

Magazines

Lawyers

Casinos

Promoters

Stores

Restaurants

Spas

Ad Agencies

Night Clubs

Schools

Golf Courses

TV

Casinos

are you where the eyes are?

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iZigg plans

mCard

\$14.95 Monthly

1 Keyword (ex. Text "Your name" to 90210)*
1 Account Login
Unlimited Auto-Responder
Custom Text Response (160 Characters)
Customized Mobile Landing Page

iConnect

\$99.95 Monthly

2 Keywords*
2,000 Messages per Month
Unlimited Auto-Responder
Unlimited Subscribers
Mobile Couponing
Calendar/Scheduler
Detailed Reporting

iConnectPro

\$249.95 Monthly

5 Keywords*
5,000 Messages per Month
Unlimited Auto-Responder
Unlimited Subscribers
Mobile Couponing
Calendar/Scheduler
Detailed Reporting

iConnectUnlimited

\$1,500 Monthly

5 Keywords*
Unlimited Monthly Messages
Unlimited Auto-Responder
Unlimited Subscribers
Mobile Couponing
Calendar/Scheduler
Detailed Reporting

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