

FOR IMMEDIATE RELEASE

LEADING GLOBAL CALL CENTER TO BRING 300 NEW JOBS TO TOWN OF HICKORY CREEK

The Hickory Creek Economic Development Corporation is pleased to announce that it has reached prospective agreement with Stellar US, LLC of Irving, Texas, to establish a world-class service center. The deal is expected to bring 300 jobs to the area.

Stellar is a leading global expert in Managed Customer Relations (MCR). Annually, Stellar provides over 300 million quality customer interactions to help clients reduce costs, improve quality and enhance their customer's experiences. This allows Stellar's clients to focus on their core business and strengthen their competitive advantages.

According to Hickory Creek's Economic Development Consultant, Barry Steele, completion of the new 23,279 SF leased service center in Cornelius Town Center is slated for Q4 of this year, with the center operational and a full-time staff of 140 employed. Stellar ultimately plans to operate the facility at full capacity, creating an additional 200-plus jobs.

The new flagship facility will manage the call center operations of Coach-Net, a major Stellar client. This exciting launch is part of an initiative by Coach-Net's parent company, National Motor Club, to implement its strategic growth plan. The relocation of the current call center from Lake Havasu City, Arizona, to Hickory Creek will take place over the next eight months.

Stellar US is a wholly owned subsidiary of Stellar Global, LLC, which has committed to invest over \$2.9 Million in capital to fully launch its US operations in 2010. Stellar is a privately owned, global company that employs over 5,000 people across 16 centers worldwide.

Coach-Net is a leading provider of 24/7 emergency roadside assistance and other travel-related services for various RV, commercial vehicle, and automotive segments. As the service provider of choice for major RV chassis manufacturers, Coach-Net has a reputation for superior support of specialty products and components to both the manufacturer and the end customer.

The Town of Hickory Creek is in Denton County, located 45 minutes North of Dallas on Lewisville Lake, just west of I-35E.

For more information contact:

Barry Steele
Town of Hickory Creek, Economic Development Consultant
barrystealebiz@me.com
469.628.4729