ERGOLINE – BEAUTY ANGEL

Photo Rejuvenation Therapy and Platform Body Vibration

NATURAL BODY TREATMENT

PURE BEAUTY

ERGOLINE – BEAUTY ANGEL

PURE BEAUTY
A MORE YOUTHFUL APPEARANCE
FOR THE SKIN AND BODY

The Ergoline BEAUTY ANGEL comes with a range of benefits for any tanning salon, health club, spa or beauty center. The BEAUTY ANGEL is NOT a tanning system. It utilizes thirty (30), full-body red light lamps (non-UV) together with platform-based vibration exercise technology to stimulate the body and create the ultimate skin rejuvenation and muscle toning environment. The BEAUTY ANGEL experience begins with total body exposure to red light energy with output at the desired wavelengths of 600–700 nanometers. This stimulates cell energy and enhances the body’s natural process of skin rejuvenation. A revitalizing 12-minute session three times per week is all your customers need to begin their BEAUTY ANGEL program. Anyone can have firmer skin, toned muscles, increased circulation and a more youthful appearance within 90 days via the all new BEAUTY ANGEL from Ergoline!

PHOTO REJUVENATION THERAPY
Skin rejuvenation and body toning

Benefits
- Visibly reduces the appearance of fine lines and wrinkles
- Improves uneven skin appearance
- Reduces pore size
- Lessens the effects of damaging environmental influences

Areas of concentration
- Face
- Eye area
- Chest/neckline
- Hands
- Thighs/legs
- Feet

PLATFORM BODY VIBRATION
Health and wellness for the entire body

- Reduces the appearance of cellulite
- Stimulates circulation
- Tightens connective tissue
- Relieves stress
- Strengthens muscles
- Enhances feeling of well-being
- Improves flexibility
- Simple, enjoyable, low-impact motion that’s ideal for older customers

INVEST IN QUALITY
TOP SALONS CHOOSE ERGOLINE

Successful salon professionals know what it takes to prosper in the beauty business – solid products, excellent customer service, industry-leading knowledge and well-known brand names. Choosing Ergoline gives you that competitive edge.

EXCELLENT BRAND NAME
Ergoline is the #1 supplier to professional tanning salons and has been setting the standards in the industry for decades. One of the most recognized brands for salon owners and customers alike, Ergoline products offer innovative technologies, exclusive designs, excellent workmanship and high resale values. All of these have taken the Ergoline brand to the top. Deciding on purchasing the BEAUTY ANGEL from the worldwide market leader means setting the scenes for success in your business.

INNOVATIVE TECHNOLOGIES
Ergoline is synonymous with innovation. Efficient, powerful and effective light technologies provide impressive proof of Ergoline’s mastery of photometric engineering. Ergoline’s internal research and development center remains at the forefront of cutting-edge product enhancements.
BEAUTY ANGEL: THE HOLISTIC APPROACH TO BEAUTY, HEALTH AND FITNESS

Photo Rejuvenation Therapy
(red light energy to reduce the appearance of fine lines and wrinkles)

Platform Body Vibration
(multi-program exercise for health, beauty, wellness and fitness)

Photo Rejuvenation Therapy
+ Platform Body Vibration

THE BEAUTY ANGEL PROGRAM MODES

MODERN DESIGNS
World-class design that creates a symbiosis of light and function is Ergoline's trademark. You won't find superficial fashion trends on our products. Clear lines, lustrous surface finishes and fascinating lighting effects will enthral your customers now and in years to come. The ultimate goal of design is to attract customers with an exciting, eye-catching look.

GUARANTEED QUALITY
All components we use for production are made of first-class materials, which are all tested for resistance against fading, cleaning fluids and other potential hazards. Our state-of-the-art manufacturing process, qualified staff and meticulous craftsmanship ensure consistency and dependability. Every Ergoline product undergoes rigid quality control before it leaves the factory.

EXCELLENT NATIONWIDE SERVICE
If you should experience technical problems with one of your Ergoline products, we have a complete service network to fix it. Just contact your local Ergoline trained and approved distributor for prompt and efficient resolution of the problem. In addition, Ergoline continues to stay ahead of the competition and show dedication to its customers with the inclusion of an online knowledge base. There you can find answers via a solution database, submit a question to technical support staff and send feedback.
What causes skin aging?
Two main factors influence skin aging. The metabolism slows down with age, which results in decreasing amounts of cell energy in the fibroblasts – cells that produce collagen and elastin. The body’s ability to supply fibroblast cells with the nutrients they need also decreases, resulting in lower collagen and elastin production – substances that the body needs for youthful, taut skin.

Skin rejuvenation utilizing specialized light spectra
The BEAUTY ANGEL uses red light energy (non-UV) wavelengths in the 600–700 nm range to activate the body’s own Photo Rejuvenation process to reduce the appearance of fine lines and wrinkles, firm the skin and improve the body’s overall appearance.

The skin’s permeability also increases, improving the effect of skin care products and allowing active ingredients to penetrate deeper.

Red light energy is one of the few ways to gently and effectively reduce the signs of aging and is the ideal choice for anybody who is looking for a natural, noninvasive way to improve the condition of their skin.

Clinically tested and effective
Clinical trials have demonstrated that red light wavelengths in the 600–700 nm range targeted directly onto the skin increase the cells’ potential for skin rejuvenation. Combining this treatment with skin care products developed specifically for red light therapy optimizes the overall benefit.

The skin takes on a clearer, more radiant and softer hue at the beginning of the treatment. After a number of treatment sessions, the skin’s tint, clarity and texture improve. Studies have confirmed a reduction in the appearance of fine lines on the skin along with a smoother skin surface.
As the body basks in the soothing warmth of the full-body red light lamps, the vibration platform in the base of the unit (optional) is activated. Instantly, muscles flex and then relax – as the body responds to the patented, pre-programmed movement of the platform. The combination of full-body light energy and the gentle, yet effective, resistance of the vibration platform increases circulation and enhances the body’s metabolic rate.

Originally developed for the European Space Agency to train the muscles of astronauts during their missions, the same advanced vibration platform technology is used in the BEAUTY ANGEL. This high-end device utilizes higher frequencies than similar vibration platforms (24 Hz vs. 18 Hz), yet the motion is smoother and more gentle on the joints. The results easily surpass anything else in the industry.

Platform Body Vibration, together with the application of specifically designed body lotions and skin treatments, reduces the appearance of fine lines, wrinkles and cellulite. Your skin feels smoother and softer, the muscles firm and the body toned. Whether young or old, the individual Platform Body Vibration programs will take anyone to their target sooner.

**CLIENTS HAVE A SELECTION OF FOUR PROGRAM MODES:**

**PROGRAM 1**

**Wellness (low frequency)** – loosens and relaxes muscles

This program improves flexibility and enhances well-being with gentle movements at low vibration frequency.

Duration: 10 minutes

> Relieves tension and relaxes muscles
> Improves muscle tone
> Helps restore muscle performance

**PROGRAM 2**

**Entry level vibration therapy (medium frequency interval)** – body fitness for beginners

This program is ideal for beginners and gradually improves fitness with powerful movements at medium frequency.

Duration: 10 minutes

> Increases fitness
> Improves muscle function
> Stimulates the circulation

**PROGRAM 3**

**Intense vibration therapy (high frequency interval)** – body fitness for advanced training

This program is excellent for sports enthusiasts and serves to strengthen muscles with powerful movements at high frequency.

Duration: 10 minutes

> Strengthens muscles
> Increases muscle power
> Improves fitness
> Training for muscle coordination

**PROGRAM 4**

**Beauty (mixed frequency)** – improves skin appearance

This program reduces the appearance of cellulite and refines the skin’s smoothness with gentle movement at alternating frequency.

Duration: 10 minutes

> Reduces the appearance of cellulite
> Helps firm the skin
> Stimulates blood circulation
BEAUTY ANGEL FREQUENTLY ASKED QUESTIONS

What results can customers expect?
How quickly the body responds to the BEAUTY ANGEL program is directly related to the age and current condition of the skin. While results vary, your customers can typically expect to see a more even skin tone, smaller pore size, a reduction in fine lines and a healthier overall appearance as they continue their BEAUTY ANGEL regimen. The process of skin rejuvenation continues for a period after completion of the sessions.

How can my customers reach their goals?
We recommend an initial BEAUTY ANGEL program consisting of three 12-minute sessions per week during a 12-week period. Results can be further enhanced by the regular application of our exclusive BEAUTY ANGEL skin care products, which have been specifically formulated for red light therapy. BEAUTY ANGEL Focus, Effect and Replenish represent a 3-step system that boosts collagen production while inhibiting cellulite. Made with natural ingredients and exotic botanicals, these cosmetics soothe, condition, rejuvenate and restore the skin's natural elasticity and glow. For maximum benefit include a balanced diet, body hydration and regular exercise as part of your BEAUTY ANGEL routine. Limiting the use of tobacco and alcohol will also enhance the overall process.

How are the results maintained?
Once your customers have completed their red light therapy, they can preserve the results through a combination of one weekly session along with proper diet, hydration, special skin care products and exercise.

How should my customers prepare their skin for a red light lamp therapy session?
To ensure the best possible results of the red light treatment, it's beneficial to cleanse the skin thoroughly beforehand. No other preparation is necessary. The use of special skin care products like the BEAUTY ANGEL line, designed specifically for red light therapy, may improve the results experienced.

Is it OK to wear cosmetics during the session?
Please be aware that makeup may reduce or block the effectiveness of the light. The skin's permeability increases during the session, which improves the effectiveness of skin care products and allows active ingredients to penetrate deeper. For best results we recommend removing all makeup prior to use.

Do my customers need to wear protective glasses?
The lamps in the BEAUTY ANGEL emit light primarily in the 600–700 nanometer range. They do not emit UV light. The light is very bright in nature. Therefore, we recommend the use of protective eyewear. No one should stare directly at the lamps or conduct any strenuous activities such as reading, etc. while exposed to this light. Salon operators should always mention the potential need for protective eyewear prior to each session.

Is the red light used in Photo Rejuvenation Therapy comparable to sunlight?
No. The lamps used in the BEAUTY ANGEL do not emit UVA or UVB. The light frequency is primarily in the 600–700 nanometer range.

What distinguishes red light therapy from other types of treatment?
Unlike other skin rejuvenation therapies such as laser and IPL, Photo Rejuvenation Therapy works without high temperatures on the skin or damaging tissues or cells. The red light emitted is not hot and is suitable for all skin types and age groups.

- No known contraindications
- No regeneration time
- Simple, natural treatment

How does the BEAUTY ANGEL differ from LED treatments?
LED treatments are much more expensive and usually only treat the face. The BEAUTY ANGEL covers the entire body and achieves a much more intense effect, giving your customers more "bang for their buck."

Do certain medications affect the results?
If your customers are taking medication or suffer from a skin disorder, please make them aware that certain medicines may be photosensitive. That is, they may cause an adverse reaction when the body is exposed to light. A poster that identifies many photosensitive medications, foods and ingredients is available and should be on display in any salon. If your customers still have concerns, they should always consult their physician prior to using the BEAUTY ANGEL.

Is the treatment suitable for anyone?
Photo Rejuvenation Therapy using red light lamps is suitable for all skin types. However, the following people should not use the BEAUTY ANGEL: pregnant women, epileptics, people with illnesses that are sensitive to light, people using medication or herbal remedies that may result in light sensitivity such as antibiotics, anti-inflammatory drugs, Saint-John's-wort, etc.

Platform Body Vibration training should be omitted after acute surgery or if your customers are suffering from cardiac issues, hip and bone diseases, are pregnant, have received bone implants or are suffering from an acute illness or inflammation. If any customers are in doubt about whether they should use the BEAUTY ANGEL, Photo Bio Stimulation or Platform Body Vibration, they should seek professional medical advice prior to use.
These new BEAUTY ANGEL red light therapy cosmetics from Ergoline represent a 3-step system for pure beauty – EFFECT activator spray, REPLENISH moisturizer and FOCUS facial treatment.

Made with natural ingredients and exotic botanicals, they are designed specifically to enhance the results from the BEAUTY ANGEL’S red light therapy and boost collagen production while inhibiting the appearance of cellulite. When used regularly, these cosmetics soothe, condition, rejuvenate and restore the skin’s natural elasticity and glow.

- **BEAUTY ANGEL EFFECT** (8 oz) – InterCellular Collagen Stimulator with IsoSlim®: for use before red light therapy sessions, this soothing activator spray will trigger inner cellular layers of collagen production when used in conjunction with the BEAUTY ANGEL’S red light therapy. The spray is uniquely formulated for immediate deep penetration with fast-acting results.

- **BEAUTY ANGEL REPLENISH** (12 oz) – Pure Aloe Infused Moisturizer with Isoslim®: apply this deep penetrating moisturizer, with an amino acid rich formula, daily between sessions of red light therapy. It’s specialized to help build and restore your skin’s natural elasticity, shine and smoothness.

- **BEAUTY ANGEL FOCUS** (4 oz) – Age Defying Vita-Complex with Ameliox™: intensely designed, daily facial treatment combats the body’s natural aging process of thinning skin. This fortified serum delivers a proprietary blend of rich nutrients to help trigger the cellular levels of collagen production, strengthening your skin’s connective tissues.

It’s no secret that creating distinctive marketing and promotion material is vital to the success of your business. An exciting, new product like the BEAUTY ANGEL needs an effective marketing campaign to attract new customers and also inform existing customers. This creates excitement and desire to try the BEAUTY ANGEL right from the start! Ergoline offers a broad range of promotional material and product information including posters, brochures and window stickers. Designed with the beautiful Ergoline lifestyle photography, these eye-catching items will help draw attention to your business and to your BEAUTY ANGEL. Ergoline also has an extensive selection of downloadable photos so that you can create your own marketing material.