

Parent involvement increases because more parents react to the Parent-Update message

The difference between your current parent portal or communication system alone and your current system with Parent-Update, may be the difference between parents having the opportunity to hear a message, and parents really listening to a messages and providing the support you need.

Many schools have very good web based parent portals and grade book systems that provide detailed student information to parents. However, **many schools still have a difficult time getting parents involved.**

Why is this?

Because some parents do not have the **time, computer skills and / or language, skills** to navigate other web based systems. They also do not have time to analyze the information to determine if their child has a problem.



What these parents need is:

- To view and or hear a straightforward summary message that clearly indicates how the student is doing. Is there a problem or not?
- To view and or hear a message that summarizes activity for a period of time, so that they do not need to check in every day.
- To view and or hear the message (including general information messages) in the parent's preferred language.
- To view or hear the message immediately after logging in, without clicking and selecting and going from screen to screen.
- An appealing system that engages the parents.
- A system that parents, who do not have Internet access, can call once a week, from any phone, and hear the information.

What the school needs is:

- A system to monitor parents to see how often they are logging in to view or calling to hear the messages.
- A system that will allow the school to send email, snail mail or text messages to remind parents to view or hear the weekly summaries.
- A system that will allow the parents to take on line surveys that will then report and summarize the findings.
- A system that encourages parents to review the detail that is presented in parent portals and grade book systems.

Parent-Update ©¹ is the perfect compliment to current parent portals and grade books systems because it does all of the above. Go to <http://edemo.parent-update.com> or Call 800-906-9759 for more information.