

Directory Systems

Company Comparison as of 8/3/2010

	DirectoryCentral.com	yellowpages.com	whitepages.com	Yelp.com	superpages.com	merchantcircle.com	manta.com
Features							
International	X	-	X	X	-	-	X
Company Blogs	X	-	-	-	-	X	-
Company Coupons	X	-	-	-	-	-	-
Company Fans	X	-	-	3rd Party	FB Only	X	X
Company Reviews	X	3rd Party	-	X	X	X	-
GeoIP - Results Close to you	X	X	X	-	-	X	-
Sign in thru Social Network	X	-	-	-	FB Only	-	-
Post Reviews to Social Networks	X	-	-	-	3rd Party	-	-
ShareLink with others	X	X	X	X	X	X	-
SuperGuarantee / Audited	-	-	-	-	\$	X	-
Map to Location	X	X	X	X	X	X	X
Street View of Business	X	-	-	-	-	-	-
Photos	X	-	-	X	X	X	-
Widgets	X	-	-	-	-	X	-
Directions to Business	-	X	X	X	X	-	-
Claim Business	X	-	-	X	\$	-	X
Company URL	X	X	X	X	X	X	X
Link Employees	-	-	-	-	-	-	X
DemoGraphics	X	-	-	-	-	-	X
Premium Account \$	X	-	-	X	X	X	X
Vendor -> Customer Messaging	X	-	-	X	-	X	-