# SPECIAL REPORT!

# **The 7 Symptoms of Troubled Marketing**

...And How to Treat Them!



By Kimberly Kelly, CMC



# The 7 Symptoms Of Troubled Marketing ...And How to Treat Them!

A Dental Practice's Guide to Identifying the Most Common Causes of Marketing Failure... And the Proven Remedies for Rapid Recovery.

# Kimberly Kelly

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# A Quick Note from Kimberly...

Hi! I'm Kimberly Kelly, founder and Chief Marketing Strategist at *Target Dental Marketing Consultants*. I've prepared this special marketing report for you with one primary goal in mind -- <u>to equip you with the information and tools you need to repair your troubled marketing, in order to build a profitable dental practice</u>.

Even if you've been practicing dentistry for years, I'm willing to bet that you will come away with a different perspective about the health of your current marketing efforts, by reading this free *Special Report* in its entirety.

#### Do Me a Little Favor...

Take a few moments. Sit back; relax and make a cup of hot herbal tea, with this report in hand. Take the 15 minutes necessary to read it through.

I'm convinced that reading this little report will forever change the way you think about marketing your practice.

To Your Success,

Kimbuly Kelly "

# Is Your Marketing in Trouble?

### Learn How to Avoid the Most Common Dental Marketing Mistakes

Dental practices like yours are finding it even more of a challenge to win prospective patients in today's tough marketing environment.

Your practice may very likely be feeling the pain from the impact of the glut of advertising that's flooding the marketplace.

This heavily increased competition is why it's so vital to the health of your practice to understand which strategies and tactics work extremely well for the dental industry, and which do not.

If that were not enough to contend with, the effects of this current economic slowdown are also wreaking havoc on marketing conditions, resulting in:

- ✓ higher unemployment rates
- ✓ an increase in the uninsured and underinsured
- ✓ an alarming lack of disposable income

#### For most dentists going it alone, all of this translates into:

 Increased marketing expenditures, with decreased return-oninvestment

# Would you like to read the rest of this report?

Learn how you can rescue your troubled dental practice marketing and get more new patients – even in a recession!

Claim your free copy and get *instant access* by clicking the link below:

http://www.DentalMarketing911.info.