



Pointwing Recruiting Software Mass Resume Parsing Improves Recruiting Productivity

Recruiters and staffing coordinators can save time and effort by mass parsing large groups of candidate resumes directly into Pointwing's database.

Atlanta, GA, September 1, 2010. For recruiting firms today who are swamped with job applicants, nothing is more labor-intensive than having to parse hundreds of resumes received for every job posted. Now, Pointwing® recruiting software automates mass resume parsing so that recruiters can work on more productive tasks.

Pointwing gives recruiters the ability to select large groups of electronic resume documents that may be from job applicants or from Internet searches of Job Boards for parsing and submit them to the Pointwing Queue for processing in the background. In this way hundreds of resumes can be parsed automatically into the Pointwing recruiting software database. This improves recruiter productivity and performance as the recruiter can go on working in Pointwing instead of waiting for each resume to be parsed and recorded.

Simplifying the candidate acquisition process, Pointwing's fully integrated resume parsing features artificial intelligence and HR-XML standards to reduce the time and effort recruiters spend on resume handling. Pointwing can parse virtually any text-based resume document file type for contact information, skills, job history, education history, licenses and certifications. Queued mass resume processing then creates new candidate records from the parsed resumes and flags duplicate resumes for review and action.

The user can monitor and manage the progress of their resume parsing processes in real-time in the Pointwing Queue if desired. Any resume that fails the parsing process is flagged with the reason for its failure, enabling the user to take actions to correct the resumes or resubmit the process.

Steve Taylor, President and CEO of VCG, said "Saving time and effort reduces recruiting costs, and Pointwing gives users a truly easy means to get more done with less effort by parsing large groups of resumes automatically in the background."

About Pointwing

Pointwing® is a modular recruiting software suite that accelerates the process of finding and placing the people most likely to thrive and streamlines unique business processes to improve productivity, control costs and manage margins. Modules available include:

- **Pointwing Front Office** – the core recruiting software module that accelerates recruiting and sales by integrating account and candidate/employee management, Smart Match semantic resume search engine, Job Publisher job board posting,



Resume Sourcer search spider, job placement, two-way Microsoft Outlook integration and more.

- **Pointwing Self Service** – a Web portal module that connects the Pointwing Front Office module to your Web site in real-time, enabling you to post jobs and resources/candidates to search for jobs, register and/or update their profile, upload their resume and apply for jobs.
- **Pointwing Software Kit** – a module which gives you access to Pointwing's open API to create custom applications that integrate with Pointwing or integrate Pointwing with virtually any third-party application.

Pointwing is easily deployed in the manner best suited to your firms' recruiting business operational needs: On-demand [software as a service \(SaaS\)](#) subscription; managed services (licensed software with VCG-hosting); or enterprise (licensed software with self-hosting).

For more information regarding Pointwing or to register for a live online Webinar demonstration, visit www.pointwing.com or call 800-318-4983.

About VCG

VCG provides comprehensive staffing and recruiting solutions that power success. Since 1976, VCG has helped hundreds of companies worldwide achieve operational excellence by streamlining their unique business processes and accelerating finding and placing the people most likely to thrive. VCG and Pointwing are registered trademarks of VCG, LLC. For more information visit: www.vcgsoftware.com or call 1.800.318.4983.

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