political**VOICEMAIL**
CAMPAIGN VOICEMAILS

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VoAPPs Introduces politicalVOICEMAIL Application

Innovative Technology Enables Direct Delivery of Political Campaign Messages

September 7, 2010 – ATLANTA, GA – VoAPPs, LLC announced the availability of its new web-based politicalVOICEMAIL application for campaign messaging.

Unlike traditional voice message broadcast solutions, known by many as robocalls, the company's politicalVOICEMAIL application allows candidates to communicate directly with voters, volunteers and donors by leaving them voicemail messages - without ringing the phone. By sending important messages directly to the recipient's voice mailbox, candidates can avoid the negative feedback generated by automated calls that interrupt their constituents with an ill-timed, ringing phone.

"The technology used by politicalVOICEMAIL takes advantage of our revolutionary DirectDROP messaging solution," said David King, president and founder of VoAPPs. "We're able to send pre-recorded messages right to a network-based voice mailbox, like your wireless voicemail or the voice message system provided by your telephone company for your home line, all without ringing the phone," explained King.

politicalVOICEMAIL can also play live answer messages when someone answers the phone, or deliver messages to answering machines if a recipient does not have voicemail service from their phone company.

Because of its unique message delivery technology, politicalVOICEMAIL is a much more cost-effective solution for political campaign calls. Candidates can utilize the service to connect with volunteers, get out the vote, promote town halls and fundraising events. It is especially useful for rapid response to campaign issues, following up with supporters after an event, and mobilizing campaign staff.

About VoApps

VoAPPs, LLC is an Atlanta-based provider of innovative, easy to use voice messaging and telecommunications applications. Founded in 2008, VoAPPs solutions include DirectDROP Voicemail and politicalVOICEMAIL, which let users leave pre-recorded voicemails without ringing the recipient's phone, and telePARTICLES, Telecom APPs that drop right into a software application, back office system or business process. Find us online at www.VoAPPs.com. For more information on political VOICEMAIL visit www.politicalVOICEMAIL.com.

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