



ROY G. PERRY BRINGS OPERATIONS EXPERTISE TO THE POWER TAGGING BOARD OF DIRECTORS

Well-known Former Dell Manufacturing and Operations Executive Delivers Credible Focus as the Company Ramps to Volume

BOULDER, CO – September 7, 2010 Power Tagging Technologies, a rising leader in Smart Grid communications recently announced the addition of industry veteran Roy G. Perry to its Board of Directors. As Power Tagging positions itself for rapid growth, the ex-Dell manufacturing executive will bring a substantial level of experience and expertise in manufacturing and operation processes.

“As we continue to meet the accelerating demand for our grid resident communications for electric utilities, we are excited to have Mr. Perry whose expertise in high volume manufacturing will help drive our growth,” said John LoPorto, president and CEO, Power Tagging. “His experience will be a strong asset and welcome addition to our Board of Directors.”

“A market proven technology like Power Tagging can be further bolstered by a strong operational focus,” explained Mr. Perry. “It is exciting to be working on a truly transformational technology that can benefit an entire industry.”

Mr. Perry has an impressive background of executive managerial roles with IBM, Allied Signal, Dell and StorageTek. He is an influential leader and has earned a variety of distinctions in engineering and manufacturing. In addition to his corporate career, Mr. Perry has several entrepreneurial pursuits including product design, manufacturing, and supply chain consulting. His experience in successfully building large-scale manufacturing and deployment processes makes him an impressive addition to Power Tagging.

Roy Perry is currently serving as Chairman and President of Prairie View A&M Foundation (www.pvamf.org), an Independent 501(c) (3) non-profit foundation supporting Prairie View A&M University. Like all entrepreneurial engineers, he has recently been interested in Smart Grid technologies. Power Tagging, however,



particularly caught his eye as an efficient and cost effective solution that demonstrates an ROI for electric utilities.

About Power Tagging

Power Tagging is the leader in next generation smart grid communications for the 21st century. Power Tagging's rapidly growing team is focused on delivering excellent solutions that fundamentally transform what is expected from the power grid. Power Tagging leverages its patent-pending technology for digitally "tagging" electric power and attached devices to drive solutions in grid mapping, fault resolution, electric vehicle integration, demand side management and Conservation Voltage Regulation. By working with utilities, the stewards of the power grid, Power Tagging solutions are ready for immediate adoption and maximum impact.