



InfiniteGraph Launches Free Program for Technology Startups, through GoGrid Cloud Hosting

*The program supports new ventures around social and professional networking,
advanced relationship analytics and business intelligence*

For immediate release:

Sunnyvale, CA – September 8, 2010 – InfiniteGraph has developed an exciting new program through its cloud partner, GoGrid, to provide its technology at no cost to qualified startups. The InfiniteGraph Startup Program allows developers to build highly scalable and distributed systems and services around social networking, business intelligence, scientific research and more, at no cost beyond GoGrid's standard cloud computing infrastructure usage rates.

InfiniteGraph offers a unique, graph database solution based on a highly-scalable, distributed data persistence technology that has been deployed in some of the most advanced and mission-critical enterprise and government systems in operation today. Organizations can use this cloud hosted solution to discover complex relationships in their data and develop applications with significant time-to-market advantages and technical cost savings.

“We are very pleased to be working with GoGrid Cloud Hosting to offer new startups and technology ventures the opportunity to build the next great web-scale service,” said Jay Jarrell, president and CEO. “The InfiniteGraph Startup Program enables these innovative entrepreneurs to compete at the highest levels, while more effectively allocating their often limited financial and human resources.”

How to Apply:

To apply for the InfiniteGraph Startup Program, visit InfiniteGraph.com/GoGrid.

The Startup Program Includes:

- ✓ Unlimited instances of the InfiniteGraph distributed graph database, free.
- ✓ An enterprise-ready technology solution.
- ✓ World-class commercial support from a company committed to your success.

Qualifying Startups:

To qualify, organizations must have annual revenues below U.S. \$1 million. Other conditions may apply.

Getting Started:

- ✓ Go to InfiniteGraph.com/GoGrid.

- ✓ Complete the online applications form.
- ✓ We'll contact you to finalize the paperwork.
- ✓ Start building the next big social network, business intelligence, real-time interactive web service, or whatever you can imagine!

About GoGrid

GoGrid is a Global Leader in Cloud & Hybrid Infrastructure hosting. GoGrid enables sys-admins, developers, and IT professionals to create, deploy, and control free f5 load balanced cloud infrastructures and complex hosted virtual server networks with full root access/administrative server control. GoGrid physical and virtual server instances maintain industry standard specifications with no requirement to learn proprietary standards. Deploying GoGrid infrastructure takes minutes via a web control panel or GoGrid's API. GoGrid gives users the control of a familiar datacenter environment with the flexibility and immediate scalability of the cloud. For more information, please visit:

<http://www.GoGrid.com>.

About InfiniteGraph

InfiniteGraph enables large-scale graph processing, data analytics and discovery in systems and services developed around social networking, business intelligence, scientific research, national security and other advanced, mission critical requirements. For more information, visit www.infinitegraph.com.

About Objectivity, Inc.

Objectivity, Inc. is the leader in distributed, scalable data management technology, and provides the core technology for InfiniteGraph. The company's patented distributed data engine and persistent object store is the enabling technology within many markets, powering some of the most complex applications and mission critical systems used in commercial, enterprise, government and research organizations today. Objectivity, Inc. is headquartered in Sunnyvale, California, USA. Please [contact Objectivity, Inc. online](#) or call (408) 992-7100 for more information.

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