9/9/2010 | SmartFile To Showcase Revamped UI At Innovation Summit

Annual event spotlights Indiana's emerging tech sector

INDIANAPOLIS, IN – September 9, 2010 – Innovation Summit, Techpoint's annual conference for emerging Indiana businesses, will serve as the platform for the unveiling of SmartFile's revamped user interface. SmartFile, a market leader in FTP, Online Storage, File Sharing, File Upload, and File Backup services, has been working on a sleek new design and plans to make its release public during the Innovation Summit conference on October 27 in Indianapolis, IN. With a more intuitive interface and a revamped user management dashboard, SmartFile continues to improve upon the file and user management process.

In addition, visitors can also learn more about SmartFile's Private Label Reseller Module. Developed for organizations seeking to add an additional revenue stream to an existing client base, the Private Label Reseller Module provides resellers with a fully customizable, completely integrated solution for the distribution of online file storage services. With pricing as low as \$0.29/GB, direct billing integration, and all the training and resources needed to become a reseller, SmartFile has introduced 'plug and play' to the world of online file storage and sharing.

For further information on SmartFile and its products, contact <u>sales@smartfile.com</u>

For information regarding the Innovation Summit, please visit www.techpoint.org

About SmartFile

SmartFile is a market leader in **digital asset management**, **FTP Hosting**, **online file storage**, **file upload**, **file sharing** and **file delivery**. Our robust and easy-to-use web interface empowers businesses of all sizes to manage large files, and define different levels of access to those files. We provide service to web design, law firms, medical, software and many other businesses that require a secure place to connect people and files. SmartFile provides service to companies in over 35 countries and includes General Mills, Yahoo, EA Sports, Skechers and Roche Diagnostics among its list of clients.

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