

# goutliving





## Living with gout? Keep enjoying life's simple pleasures.

There are more than 100 types of arthritis, and gout, a painful and chronic disease, is the most common form of inflammatory arthritis in men. Affecting an estimated 6 million Americans, gout may interfere with everyday activities, including work and family events.



To help increase understanding and encourage better management of gout, the Arthritis Foundation and Takeda Pharmaceuticals North America, Inc., launched Gout Living, an educational campaign which includes the first-ever gout public service announcement (PSA) emphasizing that living with gout does not have to mean missing out on life's special moments.

Please visit the Gout Living website, [www.goutliving.org](http://www.goutliving.org).



### Learn More About Gout

-  Get the facts
-  Common questions
-  Understand gout's causes and triggers
-  Terms to know

### Tools for People Who Have Gout




-  Learn how to manage gout
-  Gout Attack Tracker

### Tools for Friends and Family of People with Gout

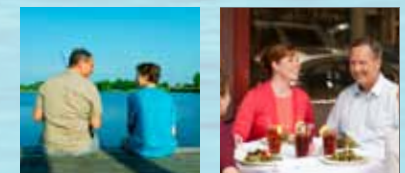
-  How to be helpful
-  Get more information

 [Press Release](#)

### Listen

[:60 second PSA](#)  [:30 second PSA](#)  [:15 second PSA](#) 

### Look




### A Partnership for Living with Gout


**John Hardin, M.D.**, vice president of research at the Arthritis Foundation



[Watch](#) :60 second PSA



[Watch More](#) :30 second PSA 

:15 second PSA 

### Contact Information

**Ken Durden**  
Arthritis Foundation  
(404) 965-7802  
[kdurden@arthritis.org](mailto:kdurden@arthritis.org)

**Jocelyn Gerst**  
Takeda Pharmaceuticals North America, Inc.  
(224) 554-5542  
[jgerst@tpna.com](mailto:jgerst@tpna.com)

**Amy Losak**  
Ketchum  
(646) 935-3917  
[amy.losak@ketchum.com](mailto:amy.losak@ketchum.com)

