

Mobile
and

Video

in Recruitment CONFERENCE

28th September 2010 - Hotel Russell, London

WHO Should Attend



- HR / Recruitment Professionals, Managers and Directors
- Recruitment Advertising companies
- Suppliers to the Recruitment Industry
- Job Boards
- Recruitment Agencies

REASONS To Attend

- **Learn from** Mobile & Video Experts
- **Learn how to** implement Mobile & Video in your company
- **Find out how** you could:
 - Attract targeted job seekers
 - Reduce time to hire
 - Lower recruitment costs
 - Increase branding & awareness
- **Stay ahead** of your competitors
- **Network** with Experts and Peers



PROGRAMME

- The **Future of Mobile Recruitment** Report – **Felix Wetzel, Group Marketing Director, Jobsite**
- The Evolution of **Mobile Marketing** And How It Is Being Used Effectively Today - **Trevor Shonfeld , CEO, Roundpoint**
- **Mobile Apps** – What Are They And How You Can Benefit From Using Apps In Recruitment – **Dave Martin, Director, Allthetopbananas.com**
- **Mobile Recruitment Case Study** An Innovative Mobile Marketing Campaign Featuring Liverpool & Victoria - **Andy Bamford, Managing Director, Thirty Three**
- Maximising **Online Video** In Recruitment - **Luisa Mauro, Industry Manager, YouTube**
- **Recruitment Related Videos** – Getting Your Message Across - **Nick Price, Director, Working Films**
- Using **Video** As Part Of Your **Recruitment Process** - **Kes Thygesen & Dimitar Stoyanov, Inovaz – OVIA**
- Plus Separate **Mobile & Video Discussion Panels**

Book now at: <http://www.MobileandVideoinRecruitment.com>