Charleston, SC – <u>The Coastal Financial Planning Group</u>, LLC, the Lowcountry's source for retirement planning, launched a new information-focused website this month. The site, <u>www.cfpgroup.biz</u>, was designed in direct response to Coastal Financial Planning Group's research into what the customer really wants.

Founder and owner Rick Durkee, LUTCF says: "We listened to what the Charleston community was saying concerning their frustration about retirement planning. The result was a new website design and content."

Founded in 2003, the Coastal Financial Planning Group offers advanced retirement planning to baby boomers and others saving and investing for retirement.

It was his love of meeting with clients as their retirement advisor to help them plan for their longevity and enjoyment of life that led Rick to create the Coastal Financial Planning Group. He has served in leadership roles in the financial services industry for more than 20 years.

The firm is unique in the field of financial wealth management as its team concentrates solely on wealth allocation and distribution for its <u>retirement income planning clients</u>.

Rick also hosts Charleston's weekly radio show, <u>Money Matters</u>, where he and his advisory team answer listener questions on the topic of personal retirement planning and financial issues each week. He also hosts the Retire Right Show. Both shows are broadcast worldwide at <u>News Radio 94.3 WSC FM</u>, RadioTime, and elsewhere.

The new website was designed by Aio Design, LLC, also headquartered in Charleston, SC.

About the Coastal Financial Planning Group

Founded in 2003 by Rick Durkee, the Coastal Financial Planning Group, LLC is a firm providing retirement income planning, wealth allocation and wealth distribution for all residents of the Charleston, SC and surrounding areas. For more information contact the Coastal Financial Planning Group at (843) 735-5065, or email: mailto:rick@cfpgroup.biz.

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About Aio Design

Aio Design LLC (www.webdesignforwomen.us) is a certified woman-owned, women-staffed graphic and web design firm specializing in digital and print design crafted to appeal specifically to women consumers. The firm serves entrepreneurs and companies throughout the US, with expertise in subsets such as women baby

boomers, female business owners, mothers of young children, and mass affluent women. Founded in 2004, Aio Design is headquartered in Charleston, SC with satellite office in Lexington, SC and Omaha, NE.