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## Top Performing Software Sales Specialist joins AbilityCRM

*AbilityCRM announces the hiring of Tim Reimann to continue its growth in Franchise, Financial, and Legal Verticals*

**Scottsdale, AZ. — September 21, 2010** — AbilityCRM ([www.abilitycrm.com](http://www.abilitycrm.com)), a nationally recognized leader in CRM software and consulting services, announces the hiring of Tim Reimann as Senior Software Specialist. He will be based in their Scottsdale, Arizona office.

Tim brings twenty plus years of growth-oriented organizational leadership to the company with experience building successful sales and marketing teams on a national level. After enjoying a distinguished, top-performing sales and sales-management career with Merrill Corporation, Experian and Harte-Hanks, Mr. Reimann formed a database development company in 1995 called Rycom Corporation.

“We feel privileged to have someone of Tim’s experience of successful sales and business development skills join our team” explains James Marzola, AbilityCRM President and CEO. “Tim brings a level of professionalism, energy, and experience that our team is excited about. He has already made an impact.”

Besides establishing relationships throughout North America with Fortune 1000 clients in a variety of industries, including Insurance, Banking, Retail, Manufacturing and Information Technology over the years, Tim was a recipient of the American Cancer Society’s prestigious Excalibur Award, for his part in creating a new donor development activity, recognizing lifetime fundraising efforts of over a million dollars. He is a graduate of the University of Arizona with a Bachelor of Science in Business Administration and a Minor in Management Information Systems.

Mr. Reimann’s primary focus will be on expanding the wins AbilityCRM has in the Franchise industry through its [www.alwayson-crm.com](http://www.alwayson-crm.com) Cloud based CRM system, which is based on Microsoft Dynamics CRM platform. He will also use the Cloud CRM system for AbilityCRM’s vertical focus in the Financial and Legal industries.

Tim lives in Scottsdale with his family, and enjoys travel and golf. He also continues to coach his children's sports teams, while volunteering in the community.

### **About AbilityCRM**

AbilityCRM started providing Customer Relationship Management (CRM) solutions in 1998 and since then has helped hundreds of companies in many markets throughout the United States to improve their business.

The real value of AbilityCRM is its understanding of how to make CRM work better for its client companies. They help take your CRM software and:

- Adjust it so it fits your business practice
- Integrate it with your ERP/Accounting system
- Assist in user adoption through training and change management
- Maximize its use through business intelligence, dashboards and mobility

AbilityCRM has offices in Scottsdale, Arizona and Thousand Oaks, California.

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### **For more information, press only:**

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