

# FACT SHEET

## Neogenis Labs



**For More information About Neogenis Labs, Contact:**

Karen Manroe  
(512) 415-6689  
[karen@neogenis.com](mailto:karen@neogenis.com)

### **Company Overview**

Headquartered in Austin, Texas, Neogenis Labs was founded by Joel Kocher and Nathan Bryan, Ph.D. in 2009 to advance Nitric Oxide research and product innovations. Neogenis Labs educates the medical and consumer communities on the science behind Nitric Oxide, connecting the dots between this critical molecule and possible human health outcomes. The company's scientific leaders strive to be the definitive experts in the functionality of Nitric Oxide and believe in the incredible potential of Nitric Oxide for improving human health. Neogenis Labs is the manufacturer of Neogenis Test Strips, the first and only test strip to measure Nitric Oxide levels, and *Neo40 Daily*, a dietary supplement designed to naturally support the body's production of Nitric Oxide. For more information about Neogenis Labs, visit [www.neogenis.com](http://www.neogenis.com).

### **Why We Believe in Nitric Oxide**

More than three decades of research and more than 100,000 published papers have proven the critical role of Nitric Oxide in the human body. In 1998, the Nobel Prize was awarded for the discovery of Nitric Oxide as a signaling molecule in the cardiovascular system. Since then, an increasing body of research has continued to investigate the therapeutic potential of Nitric Oxide, amplifying the need for maintaining adequate Nitric Oxide levels in the body. Nitric Oxide production and availability in the body is essential to health — as with oxygen, we cannot live without it. As we age, the body produces less and less Nitric Oxide, which may play a key role in the decline in overall health and development of disease risk factors.

### **Scientific Advancement**

The scientists at Neogenis Labs have spent more than 10 years researching mechanisms to effectively and naturally restore Nitric Oxide production in the human body. The company has completed an initial clinical trial with a dietary supplement designed to support normal levels of Nitric Oxide in the body and plans for additional clinical research.

To ensure the highest standards in scientific research and product development, Neogenis Labs organized a Science Advisory Board to provide ongoing strategic council. The inaugural Science Advisory Board is comprised of experts in the fields of nutrition science and education, regulatory affairs and pharmacology: Kathleen Zelman, M.P.H., R.D., Max Talbott, Ph.D., and Jose G. Rocca, R.P.H., Ph.D.

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<http://www.neogenis.com/neogenis-labs/>