



## Become the Sustained Market Leader with SaaSGrid

A fundamental shift has taken place in the way end-users consume software. As a software company, how do you respond? Many will tell you "the cloud" is the answer. We ask – "*The answer to what?*". Sure, the cloud has solved problems related to easy access to compute power, but as any good software architect knows – **You can't solve software delivery problems with hardware horsepower.** Architecture and design patterns must change, and your magic wand that conjures up more servers on demand won't make up for your inability to deliver what your customers really want – **Your Software as a Service.**

**That's right, your software is now a service,** and your business is no longer about selling licenses with 100% margins. It's about delivering your software to all of your customers 24/7 365 days a year, with all of the operational burden resting on **YOU**. Is your product and business up to snuff? Can you grow and scale to the level of success you hope for? Can you deliver cost effectively? Can you do all of this without spending thousands of man hours and a seven figure investment to become a SaaS player?

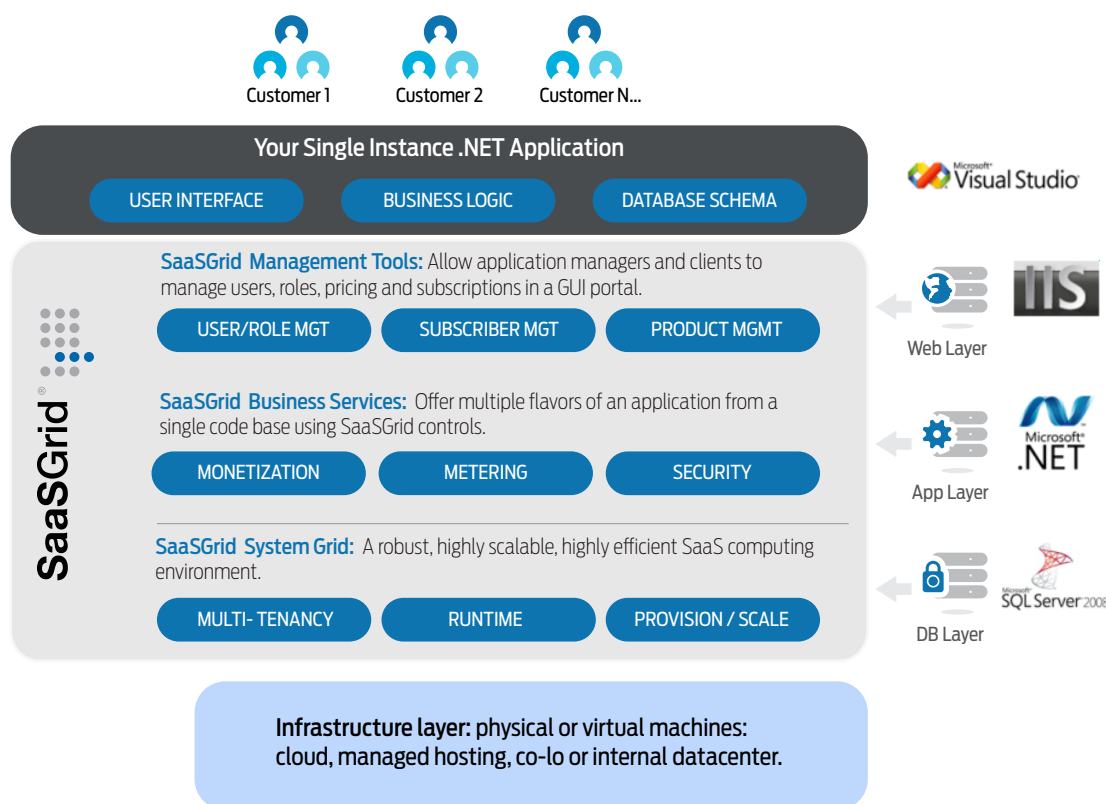
**With SaaSGrid You Can.**

## SaaSGrid: The Leading Cloud Middleware for Software as a Service (SaaS) Delivery

SaaSGrid is a new breed of cloud middleware that eliminates both the technical and business challenges of building and delivering software as a service. By smashing significant technical hurdles like multi-tenancy and grid scalability, while at the same time providing "out of the box" application services like metering and monetization, billing and subscriber management, and much more, SaaSGrid is helping Microsoft based software companies achieve sustained market leadership through superior software delivery mechanisms.

**With SaaSGrid, companies get their SaaS offerings to market 40-60% faster, with lower capital requirements, and reduced ongoing maintenance needs all while staying .NET native and leveraging their existing intellectual property and expertise.**

### One Instance of Your Application Serves All of Your Customers



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## SaaSGrid Benefits

### Faster Time to Market

40-60% cost and time reduction vs. build

### Lowest Possible Cost of Application Delivery

Attain the same efficiency and economies of scale that set the leaders apart

### Industry Standard Technology and Languages

Leverage existing code assets with no vendor lock-in

### Reliable and Scalable Foundation

Ensure up-time and application responsiveness for optimal user experience and quality of service

### Transition to SaaS in Stages

Support multiple deployment models with the only solution to support SaaS or on-premises deployment using a single codebase

## SaaSGrid Features

### Single Instance Multi-tenant

### Database, Application and Web Level Scaling

### User Management / Directory Services

### Role Management and Access Control Framework

### Application Lifecycle Management

### Plug-in Monetization & Billing Functionality

### GUI Application Configuration and Product Management Control

### Provisioning and Customer On-boarding

### Tenant Aware Runtime for Security and Data Isolation

#### ● Porting an Existing Application

Fast deployment to SaaSGrid's provisioning and scaling engines for robust, fault tolerant performance.

Easy integration into business services via a simple API enables GUI product management and metering/billing capabilities.

Leverage existing code assets.

#### ● Building a New Application

Get to market faster by focusing on UI and business logic, NOT SaaS architecture.

Write a single instance/single tenant application and let SaaSGrid do the heavy lifting.

Compete on functionality bundles, pricing options and cost in ways your peers can not.

#### ● Ongoing Application Delivery

Achieve unprecedented economies of scale.

Seamless customer onboarding and provisioning for rapid growth.

Lowest cost of application delivery in the industry.

Smooth, responsive application scaling ensures service quality and user experience.

## Superior Software Delivery Starts Here

*Find out more today!*

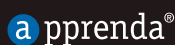
Success as a software company isn't just about getting your application to market quickly, or doing it easily with the newest gadget that strips you of the power that is your engineering expertise. Success today hinges on being able to offer your software with superior delivery mechanics that set you apart from the competition and give you the freedom to focus 100% on your software functionality.

To learn more about SaaSGrid -

Register for a live demo: <http://www.appenda.com/r/schedule-a-demo/>

Download SaaSGrid Express Edition: <http://www.appenda.com/r/download-saasgrid-express/>

Read a recent white paper: <http://www.appenda.com/r/the-true-cost-of-saas-leadership/>



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