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**Digital Operative and Metaverse Mod Squad Announce Strategic Partnership**  
Digital Marketing Agency Teams with Leader in Online Community and Game Services

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- [Digital Operative](#), a digital marketing agency comprised of experts in digital strategy, interactive marketing, and web development services and [Metaverse Mod Squad](#), the premier provider of community managers, moderators, and customer support teams for virtual, social, and gaming communities, have teamed up to provide their customers with a suite of complementary services for social media and online marketing campaigns.
- Metaverse customers now have access to a broader offering of digital strategy services, including organic SEO services, search engine marketing, and website and application development. In turn, Digital Operative will now look to Metaverse to provide the specialized teams of community managers, moderators, and customer support agents needed to drive and engage brand-centric communities.
- Metaverse provides online community and game services to Warner Bros., the NFL, Reel FX Entertainment (Webosaurs), enVie Interactive, Harry Potter, the U.S. State Department, Masher Media, EA-Hasbro, and Cartoon Network, among others.
- Digital Operative customers include Stussy, MovieJuice, United in Purpose, Ion Torrent, Spoundu, PONY, and Kettlebells for Dummies, Ironcore Kettlebells.

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**QUOTES:**

“We have always offered our smart marketing and community management expertise to our customers, but our partnership with Digital Operative gives us a more extensive go-to team of passionate digital strategists,” said [Amy Pritchard](#), CEO of Metaverse Mod Squad. “Their experience in bridging digital marketing and technology will help our customers design even more dynamic and creative campaigns.”

“We continually stress there is a substantial level of manpower required to nurture and improve a community experience over the long term,” said [BJ Cook](#), CEO and co-founder of Digital Operative. “Metaverse professionals help our brands implement their online strategies, and we wholeheartedly recommend their community managers, moderators and customer support teams.”

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#### About Digital Operative:

Digital Operative is a digital marketing agency comprised of experts in digital strategy, interactive marketing, website design and technology. Armed with over 20 years combined experience in marketing and technology, Digital Operative balances business goals with customer needs to improve customer relationships and increase visibility. It is based in San Diego, California. [www.digitaloperative.com](http://www.digitaloperative.com)

#### About Metaverse Mod Squad

Metaverse Mod Squad is the leader in professional services for social, gaming, and online communities. From community management to moderation and customer support, Metaverse works with marquee brands and operators to promote brands, engage users, and protect the safety of children. It maintains a team of professional staffers around the world in several languages and has a 24/7 operations center in Sacramento, California. [www.metaversemodsquad.com](http://www.metaversemodsquad.com)

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