# "Brett & Ethan Release <u>New Quiz</u> That Reveals Your <u>TRUE FINANCIAL AGE</u>"

"How To Revive Yourself From The Financial Deathbed And Live Financially Forever Young!"



# Conventional Financial Wisdom Has Failed!

#### Americans...

- Pay 2.9 BILLION Dollars per day in interest.
- Only have \$88,000 saved when they retire!
- Are 12 Trillion dollars in *consumer debt*.
- Save less than 3% of their income.
- Can pay up to 80% of their 401k retirement savings straight to Uncle Sam.

The majority of Americans feel that the American Dream is dead. They are living on the brink of bankruptcy and financial frustration with no end in sight. Obviously 'conventional financial wisdom' has failed and people are looking for a real help.

With over 10 years experience in the financial and insurance industry *Brett Kitchen and Ethan Kap got sick and tired of people falling prey to deadly financial advice*.

They developed the "True Financial Age Quiz<sup>TM</sup>" (www.truefinancialage.com) to show there is a better way. This quiz gives your audience an interesting, interactive way to learn their "True Financial Age." They'll know whether they are behind or ahead of schedule financially based on their current age...and what to do about it.

The solution lies in <u>debunking many of the common financial</u> <u>myths that keep people down instead of helping them enjoy</u> their American Dream. Myths like:

- Max Out Your 401k
- Buy Term and Invest The Difference
- Keep your credit score low, and get a low interest rate

Their goal is to help people revive and live their own American dream.

### **Media Experience:**

- Radio Interviews: Paypal Radio, Money Smart Radio
- Numerous articles and publications
- TV: Leading Experts Segment
- Internet TV Show: Mavericks Live
- SPECIAL MEDIA ONLY Page www.truefinancialage.info
  - Radio and Video Clips
  - Up to the minute show ideas for breaking news

# **Story Ideas**

Breaking News Now: April is Financial Literacy Month

The 4 Financial Lies, We've Been Taught Since Birth, That Suck You Dry And Rob You Blind. (How traditional myths about finances are ruining Americans lives.)

# What is Your True Financial Age?

Is Your Financial Mess Causing You Stress In Your Work, Relationships And Even Your Sex Life? *Take the True Financial Age Quiz and fix it forever.* 

# **Heal th Care Havoc**

Will The New Health Care Bill Bankrupt The Country?...3 Ways To Protect Your Family From The Fallout.

# Pay Yoursel f Interest!

Americans Pay Up To 35% Of Their After Tax Income Straight To Interest...How To Stop It And Pay Yourself Instead!

(Audience will learn how to save thousands of dollars in interest costs every year.)

### Conventional Financial Folly

3 Reasons Your 401k Is Financing Everyone Else's Retirement -- But Your Own!

# **Taxes & Chains**

Why You Might Pay Up To 80% Of Your 401k Retirement In Taxes!

(A secure alternative to the deadly advice of 'maxing out your 401k')

Availability: 24/7, as last minute guest,

Within 15 minutes of NBC, CBS, ABC, FOX affiliates in Salt Lake City, Utah.

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