

The fertilizer industry's commitment to the Millennium Development Goals (MDGs)

Fertilizers directly contribute to MDG 1 of halving hunger by raising farmers' crop outputs and revenues, thus improving their nutrition and overall livelihood. But the fertilizer industry is also committed to building partnerships that will enable farmer's worldwide access to knowledge, technologies and capacities. Members of the International Fertilizer Industry Association contribute to the following UN-related programmes and projects that contribute to achieving the 8 MDGs:

- **Millennium Promise and Millennium Village projects:** Three world leading fertilizer companies are directly contributing to achieving the MDGs by supporting Millennium Promise.
 - **NEWLY ANNOUNCED:** Agrium (Canada) will be increasing its donation from its current 500,000 USD to 1 million USD in 2011. Agrium is partnering with Millennium Promise to provide Urea fertilizer and cover the shipment costs to the villages of Sauri, Kenya and Pampaida, Nigeria.
 - Mosaic (USA) currently partners with the Millennium villages in Mali, Nigeria, Uganda, Malawi, Kenya, Tanzania and Ethiopia, impacting over 300,000 people. The company donates fertilizer and the associated logistics costs for a commitment of 2.1 million USD in 2010. Mosaic also provides 400,000 USD in support for village clusters in Guatemala and India as well as providing assistance and training in best practices (nutrient use, irrigation).
 - Yara International ASA (Norway) sponsors two Millennium Villages in Kenya and Malawi.
- **UN Global Alliance for ICT and Development (GAID):** IFFCO Kisan Sanchar Limited (India) offers ICT solutions to rural areas by providing smart SIM cards that provide agronomic advice to farmers.
- **UN Global Compact:** Agrium, BASF, Bayer, DSM, Engro, Fauji, Indian Farmers Fertilisers Cooperative Limited, Mitsui, Mitsubishi, Qatar Fertilizer Company, Rashtriya Chemicals & Fertilizers Ltd, Sinochem, Tata Chemicals and Yara International are members.
- **African Green Revolution:** Yara was the first private sector company to respond to Secretary General Kofi Annan's call for an African Green Revolution in 2004. It initiated the Yara Prize for an African Green Revolution and hosted three African Green Revolution Conferences. The last one was held on September 2010 with more than 600 participants in Accra, Ghana.
- **Agricultural Growth Corridors in Mozambique and Tanzania:** Yara launched the project at the UN General Assembly. It aims to centralize development investment along existing infrastructure corridors to stimulate agriculture initially. It has been recognized at the World Business Development Awards.
- **HarvestPlus Zinc and Iron deficiency project:** Toros Agri (Turkey) was one of the first companies worldwide to provide zinc supplements to its NPK fertilizers. Mosaic, K+S Kali (Germany), IFA and the International Zinc Association now support a project focusing on biofortification of cereal grains.
- **UNICEF "Zinc Saves Kids":** The International Zinc Association (IZA) funds UNICEF-supported zinc programs to improve the survival, growth and development of undernourished children.
- **Agricultural development projects:** Engro Corp (Pakistan) supports local projects to enhance income and employment generation for rice farmers and women through livestock skills development. Agrium and IFA partly fund the International Fertilizer Development Center to sustaining food security and agricultural productivity in Africa.

Re-building the agricultural sector is one of the most important tasks after a natural disaster to provide food and income to the victims.

- **Haiti Agricultural Programme:** In response to the earthquake in Haiti, Mosaic and its partners, delivered 600 tons of fertilizers and donated \$500,000 for emergency relief.
- **Pakistan Flood Relief Effort:** Engro Corp has been working around the clock to support the displaced residents of the hardest hit areas to provide basic necessities; food, water, shelter, hygiene kits, utensils and medical aid.