

# HASHOO FOUNDATION

TOGETHER WE MAKE A DIFFERENCE!

## Hashoo Foundation's FLOOD INTERVENTIONS





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The historic floods in Pakistan have posed tremendous challenges for the affected communities, who are desperately looking for ways to survive and rebuild their way of life. Everybody from individuals to small and big development organizations are trying their best to help the flood affected people survive this natural disaster and cope with the aftermath challenges.

Hashoo Foundation has been actively involved in emergency relief efforts in Pakistan since 1988. In response to the current devastating floods, Hashoo Foundation has carried out the initial assessment and has developed a relief plan to;

1. Provide maternal child healthcare
2. Provide drinking water and food parcels

## Provision of Basic Health Services

According to government sources, over 20 million people have been affected by the floods and almost 70% of these affected people are women and children. Given the prevailing birthrate the World Health Organization has estimated that over half a million flood affected women will give birth over the next 6 months. In a situation where everything from hospitals, schools and homes have been washed away, it is estimated that tens of thousands of these women and their children will have complications.

### I. Children's Hospital and Maternal & Child Care (MCH) Centre in Charsadda, Khyber Pakhtunkhwa



This much needed 20-bed facility equipped with all resources required for a family health center is catering to a population of 54,000 families housed in schools and tents since 1st of September 2010. Free medical consultation, tests and medicine are provided round the clock on 24/7 basis. With a daily OPD of 250 patients and fully utilized 20-bed in-patient facility, the monthly operating cost is around \$25,000. With around \$300,000 as setup and equipment costs this fully operational facility needs roughly \$588,000 for one year. The Hashoo Foundation along with its partners have managed to secure only 3 months' worth of funding, we are seeking donations to sustain this very important project for at least 1 year.







## 2. **Children's Hospital and Maternal & Child Care (MCH) Centre in Nowshera, Khyber Pakhtunkhwa**

Re-establishment and strengthening of a similar Maternal and Child Health (MCH) Center in Nowshera DHQ, Khyber Pakhtunkhwa is scheduled by the end of September 2010. Total estimated costs for this facility for the first year is around \$83,000.

District Nowshera is one of the most devastated areas where entire villages and farms have been swept away. Homes have disappeared under flood waters and livestock have been left to rot in the mud. The flood affected face acute health issues as all established health facilities have been destroyed.

## 3. **Mobile Clinics in Muzaffargarh, Punjab**

Hashoo Foundation and the Network for Human and Social Development (NHDS), are coordinating the establishment of a mobile medical clinic to serve the flood victims of 36 villages in Kot Addu in Muzaffargarh which are the worst hit areas in Punjab province. More than 200 patients each day are expected to be treated through these clinics at a cost of \$11,740 for three months.

## 4. **Mobile Clinics in Karachi, Sindh**

Beginning next week, a medical team operating from the Hashoo Foundation's Hassan Ali Hashwani dispensary will begin to serve the four camps in Karachi, Sindh. Hundreds of thousands of flood victims from Hyderabad, Thatta and surrounding flood affected areas have taken refuge in Karachi. More than 200 patients are expected to benefit each day from this mobile medical team. Again, the cost of this facility for a three month period is similar to the 3 above i.e. in the region of \$11,500.







## Provision of Food and Water

The Hashoo Foundation and Hashoo Group's staff have initiated a campaign to donate their one-day salary to provide bottled water to the flood victims through the medical clinics. We are hoping to distribute 120,000 bottles (1.5 liters each bottle). Additionally, we are acquiring water filtration systems that can purify the flood water to make it safe to drink, cooking and other necessities.

In partnership with the Hashoo Group of hotels, Hashoo Foundation has distributed 530 food parcels to the flood affected families so far in Muzaffargarh, Punjab and Akora Khattak and Nowshera Kalan, Khyber Pakhtunkhwa. These food parcels containing lentils, rice, chanay (energy food), biscuits, waters, cooking oil, spices, sugar, milk, dates, tea, soap, ORS, water glasses, cooking pans, match box and basic medicine in quantities enough for a family of 6 to 8 members for two weeks. Hashoo Foundation is raising \$75,000 to provide nutritious food parcels to another 1000 families. Each food parcel costs \$75 and will provide a family of 6-8 with a month's supply of high energy foods, sanitation supplies, and basic medical kits.

During the month of Ramandan a wholesome iftari (break of fast) was also served to 650 flood affected men women and children at the Akora Khattak camp, Nowshera district, Pakhtunkhwa.



## Hashoo Foundation's Partners in the Relief Efforts

1. Shine Humanity
2. Pakistan Pediatrics Association (PPA)
3. Network for Human and Social Development (NHDS)
4. Relief Foundation
5. Al Mahmood Foundation





## Invitation

To be able to continue these efforts for a longer period of time and to reach out to more people, Hashoo Foundation would like to invite everybody to help these desperate communities and stand in true human spirit to help those in dire need. Given the scale of devastation caused by these floods any contribution is priceless.

If you would like to donate, please visit <http://www.hashoofoundation.org/donation/index.php?iid=400>

Alternatively cheques in the name of Hashoo Foundation can be sent to,  
Hashoo Foundation  
House # 7-A, St. 65, F-8/3,  
Islamabad

Or cheques can be deposited to,

### For international donors:

Account title: Hashoo Foundation  
USD Account No. : 0035-01801314  
Bank Name and Address: Bank Al-Falah Limited, I-B, Awan Arcade, Blue Area, Islamabad - 44000  
Swift Code: ALFHPKKAISL

### For local donors:

Account title: Hashoo Foundation  
PKR Account No. : 386145-041  
Bank Name and Address: My Bank, Sajjid Sharif Plaza, G-I I Markaz, Islamabad - 44000  
Swift Code: BOBLPKKA

### You may also sent your donation to:

Hashoo Foundation USA  
Three Allen Center  
333 Clay Street. Suite 4980  
Houston, TX 77002

**Note:** Please write "Pakistan Flood Relief " on the back of your cheque. For further information and details please email us on [info@hashoofoundation.org](mailto:info@hashoofoundation.org).