



Equisense Systems

EQtrained.com

By Jane Savoie

Your
Destination
For All
Things
EQUESTRIAN



A woman wearing a black riding helmet, glasses, a dark blue jacket, white shirt, and white breeches is riding a dark brown horse. She is looking towards the right of the frame. The background is a blurred green landscape.

Introducing EQ



Presented By Jane Savoie
Olympic Coach and
President of Equisense, Inc.

Welcome to EQ, “the” online destination for riders and aficionados of all ages, disciplines and levels, where users can thrive in a comprehensive program of training, education, competition, information awareness and commerce.

At the heart of the EQ experience is the **Community Hub**—a crossroads where members can explore and connect through EQ Connect for social networking; a place where visitors can choose a riding style, breed and color of horse, pick a saddle and fittings in a virtual tack room, then compete in virtual shows across our entire network of users!

EQ Training features bite-sized and in-depth how-to and problem-solving tips from national and international experts, and cutting-edge information about nutrition, health and horse management.

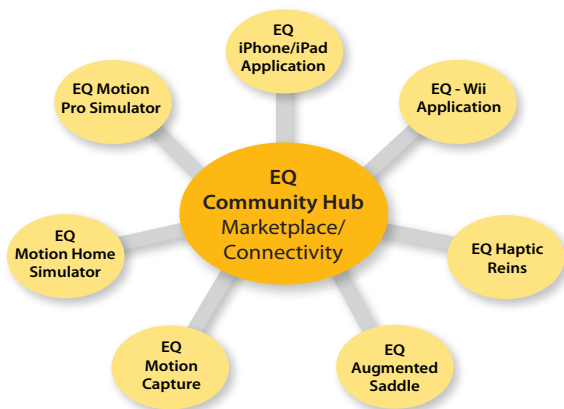
EQ Marketplace is the premier location for buying, selling or trading anything equestrian. EQ is more than a revolutionary training aid and interactive equestrian community—EQ is developing amazing products that will help riders gain more confidence and skill in a fun and easy to understand way using touch based training.

EQ – A revolution in the equestrian experience

EQ from Equisense Systems uses advanced technology to create a virtual equestrian realm that blends everything you love about riding—education, competition and social connectivity. EQ elevates the horsemanship bar, raises your rider IQ and brings a whole new level of achievement to contemporary horsemanship.

Transform your training— with an array of exciting tools

EQ facilitates rider, horse and instructor interaction through an array of online and touch-based (haptic) training tools accessible through the core of the EQ experience— The Community Hub. These training tools are not only intuitive, easy-to-use and affordable, they're FUN!!



Join the EQ revolution today

Whether you're a rider, instructor, breeder or horse industry professional ready to embrace and benefit from an entirely new way of learning and achieving, the EQ equestrian experience from Equisense Systems will take you to the next level—and who knows how much further? Your EQ representative is eager to tell you more.

Logon to EQtrained.com and register now!

ALL Disciplines

ENGLISH:



Dressage



Eventing



Endurance



Hunter/Jumper



Pleasure Riding

WESTERN:



Endurance



Barrel Racing



Cutting



Reining



Pleasure Riding

Product Suite



Community Hub Marketplace / Connectivity

The community hub is the core of the EQ system. This is where your progress, insights, discussions, expert advice, videos and virtual shows are shared across our entire network of users. Driven by EQ innovation, the Community Hub delivers a full-blown in-world equestrian experience.

EQ iPhone® / iPad™ Applications

EQ Innovation meets cutting-edge mobility ... and creates a breakthrough in training!! Sitting in the tack room or your living room, on a flight or at the beach, you can take mini-lessons, compare actual and ideal performance and rate your progress against yourself or others.

EQ Nintendo Wii Application - Coming Spring 2011

Wii features bring your performance out of the arena and into the comfort of your living room. With a Wii game adapted for a Training Level Dressage test or a hunter equitation round, you can practice where to go, how to get there and what to do, then find out how you went off course and what to do to fix things. We are in development of several disciplines across English and Western. The only game that actually helps you learn.

EQ Haptic Reins

Hold these reins while sitting in the tack room or the saddle, and LED lights provide instant feedback that “busts you” for incorrect or uneven rein pressure and reinforces and encourages proper feel and elastic contact.

EQ Augmented Saddle

This “wired” saddle transmits your position, weight distribution and leg pressure to your instructor who, “seeing” below the surface thanks to EQ technology, can make on-the-spot corrections that more easily speed your progress. Cross EQ Haptic Reins with the EQ Augmented Saddle and what do you get? Real touch feedback that allows your instructor to feel your aids and give corrections in real time, so training is twice as efficient and effective.

EQ Motion Capture – How we do it

All EQ products are developed with real rider and horse data by using infrared emitters and cameras mounted around the arena that record training and performance in a real-world setting—ideal for virtual judging, review and analysis, and accelerated achievement.

EQ Motion Home Simulator – Coming Spring 2011

A support platform equipped with our Augmented Saddle and Dual Haptic Training Aid, this simulator feels to you like a moving, responding animal thanks to bi-directional electronic feedback. Not only does the simulator allow you to refine your aids and technique, it's a safe and sane partner for overcoming the fear of cantering, say, or cranking up the courage to return to riding after a fall.

EQ Motion Pro Simulator – Coming Spring 2011

As close as you can get to a real horse, this sophisticated model is the epitome of EQ intelligence, providing a thoroughly immersive, advanced training experience as you delve into the subtleties of feeling a horse's legs move and its body bend in response to your aids.

Product Suite



“If you can see it, you can fix it.”

Jane Savoie

Sponsorship Programs



Discover an exciting new world of potential

With virtual product demos, banners and logos festooning EQ's vibrant in-world equestrian landscape of arenas, barns and other sites, you will benefit from multi-level advertising opportunities that reach thousands of motivated, educated, targeted customers. EQ is a rare chance to gain first-mover advantage and put your business out in front, increasing website traffic, brand awareness and revenue generation.

For more information about our Sponsorship Programs, please visit our website.

EQtrained.com

EQ Partners

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Cetyl M[®]
Joint Action Formula

