

Available for Interview:

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**Bringing Light to a Dark Subject:
Funeral Planning for Those Who
Don't Plan to Die**

**Story Ideas with Author of
The Family Plot Blog:**

- **It's never too early** – but often too late – to pre-plan a meaningful funeral
- **Four reasons** healthy people plan their own funerals
- **Green Burial:** ways to save the environment with your final arrangements
- **Lead by Example:** Boomers pre-planning funerals so parents can follow their lead
- **Weddings and funerals:** who would plan a wedding in only three days?
- **October 30** is Create a Great Funeral Day!
- **Day of the Dead:** Halloween time celebration of lives lived isn't scary or creepy
- **Conversations we hate (and need) to have:** five questions to get started.
- **Can you afford to die?** The high cost of funerals and how to do them well without blowing the family budget
- **Pet Funerals:** How to honor the death of furry, finned or feathered family members
- **Five Easy Pieces:** Personal information to know NOW before a loved one dies

Funeral planning is the “elephant in the room” for many families. Just as talking about sex won't make you pregnant, talking about funerals won't make you dead – and those who love you will benefit from the conversation.



After event planner and “Matchings, Hatchings and Dispatchings” columnist **Gail Rubin** realized her articles about death generated enormous reader response, she started **The Family Plot Blog**, a chipper online resource with information, inspiration and tools to pre-plan a healing and meaningful funeral or memorial service.

She has spoken at, planned, and attended hundreds of funerals and memorial services. Her interviews on TV and radio include affiliates for ABC, NBC, CBS, FOX, and National Public Radio.

A breast cancer survivor, she is a member of the Association for Death Education and Counseling, the *Chevra Kaddisha*, a group that ritually prepares Jews for burial, and the cemetery committee for her synagogue. Her forthcoming book is *A Good Goodbye: Funeral Planning for Those Who Don't Plan to Die*.