

Company Profile

Communivation Consulting is an innovative provider of internal communication services that influence the actions of employees and leaders to drive productivity, engagement and business performance. Engagement Focused Communication[™], our breakthrough methodology, uses communication to move internal audiences from “thinking” and “understanding” to taking “focused-action” connected to business results. Our services are uniquely relevant to start-ups through mature market-leaders with virtually any internal communication need.

At Communivation, we have a distinct philosophy about the strategic value of organizational communication:

- Communication should drive focused action and employee engagement
- Engagement improves employee productivity and generates measurable business results
- Effective communication is the strategic link that enables employee engagement

These beliefs are embedded throughout our comprehensive service offering, enabling us to deliver clients high-impact, results-oriented solutions. We have deep expertise in change and culture initiatives, crisis communication, mergers, acquisitions and divestitures, sales effectiveness, human resources and benefits, leader and manager programs, communication effectiveness, social media, measurement, strategic planning, writing services and more.

We collaborate with clients to address a wide array of communication needs by:

- Providing strategic counsel and tactical implementation
- Assessing and improving the effectiveness of communication
- Building and up-leveling communication functions
- Developing innovative plans and programs
- Facilitating employee and leader training
- Maximizing sales force effectiveness
- Leveraging the power of social media

The Communivation brand represents innovation, breakthrough ideas and next generation thinking in organizational communication. We are well-versed in workforce demographics and other business trends related and other forward-looking topics to reaching and engaging employees effectively through communication.

Engagement Focused Communication[™] creates a direct link between communication and the factors that influence employee engagement and drive action. This highly targeted and tailored approach aligns communication with employee preferences and specific motivational factors. Our signature Opportunity Assessment is a custom-tailored, 360-degree review that delivers a full analysis of a client’s communication program. It delivers valuable insights, actionable data and practical, turn-key recommendations.

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The Communication service offering can generate many valuable results for clients including increased employee productivity, higher levels of engagement, greater innovation and collaboration and exponential improvements in the effectiveness of communication. In turn, sales, revenues, customer satisfaction, retention and other key business metrics are positively impacted. By driving real business results through communication, organizations achieve a clear and measurable return on their communication investment.

The firm is led by Doug Rozman, an expert in internal communication and former Fortune 500 chief communication officer with nearly two decades of experience inside top global brands. Our services are delivered to clients through a top-notch team of employee communication professionals with a diverse range of industry expertise, communication specialties and hands-on experience inside leading organizations of all sizes. The Communication team is skilled in getting up to speed quickly with a client's business, culture, challenges and objectives and seamlessly integrating with their organization.

Finally, we have a unique set of client-focused values that represent the persona of our company and guide how we operate, make decisions and interact with clients.

Integrity and Trust- We act in the best interest of our clients by upholding the highest standards of ethical conduct and confidentiality.

Exceptional Service- We are committed to exceeding client expectations through our high-quality work, responsiveness to client needs and ongoing superior service standards.

Collaborative Relationships- We're astute listeners and problem solvers and believe that open dialogue facilitates creative solutions, better results and more efficient client interactions.

Innovative Solutions- We are thought leaders in internal communication and actively engage our clients in the latest concepts related to driving business results through communication.

Results Orientation- We provide structured, cutting-edge thinking that delivers substantive, lasting and cost-effective results for clients.

Best People- We deliver clients the best intellectual capital and client service through highly-capable, experienced and passionate communication professionals.

The combination of our next generation solutions, innovative methodology, deep expertise and client-centric values, provides organizations with a tremendous value package. We go the distance to exceed client expectations and keep organizations on the leading edge of effective communication. You'll always get more with Communication. To learn more, visit www.communication.co.

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