



## International Press Association (IPA™)

### Photo Contest Rules

**1 •** The subjects for the IPA "Not Just Another Photo Contest" Contest. The theme is open to individual interpretation, but photos should be what you consider some of your best shots, either film or digital. They may be photos of better times, uplifting moments, wonderful experiences, the good times, exciting things you have seen or interesting people, it is wide open, so have fun picking the ones you feel are your favorites.

Photographs may feature landscapes, people, animals, plants, activities or just about anything. Images of recognizable people may require a valid release from that individual. If so, be prepared to supply a copy, should your image be selected as one of the winning entries.

IPA's decision as to the eligibility of individual photographs will be final, and no correspondence will be entered into.

**2 •** Photographs entered can be taken anywhere in the world.

**3 •** Due to copyright and other legal restrictions, this contest is open for submissions from residents who reside in the **United States** and the following countries: [Australia](#), [Austria](#), [Belgium](#), [Canada](#), [Croatia](#), [Czech Republic](#), [Denmark](#), [Finland](#), [France](#), [Germany](#), [Hungary](#), [Ireland](#), [Italy](#), [Netherlands](#), [New Zealand](#), [Norway](#), [Poland](#), [Portugal](#), [Spain](#), [Sweden](#), [Switzerland](#), [United Kingdom](#).

**4 •** Entrants may submit up to three photos as digital files, in color, black and white or a toned image. Only one photo by any individual entrant can be included in the final shortlist. Printed images cannot be accepted and all entries must be emailed to us and be saved at 72 dpi and not larger than 700 pixels in its largest side, they would enable us to display properly on our website.

You must own the copyrights to your submitted images and it may not have been assigned to any other parties. We will indicate your name and a copyright notice under each image. You may add your own watermark directly onto your image if you like, but it must be small to the lower right side of each image and not distracting from your entry.

**5 •** For our main contest, images may be digitally enhanced to remove spots or scratches, cropped, level and color adjustments and minor photo retouching is acceptable, but they should not be manipulated to the extent that it they no longer represent the original photo and then starts to become an illustration or work of art. Conversion of a color image to black and white or a tone will also be acceptable. IPA and the judges reserve the right to exclude any image they believe may have been excessively treated so as to alter its authenticity or simply no longer look "real".

**6 •** The competition is open to IPA Members and Non-Members, including both professional and non-professional photographers. Employees of IPA and our sponsors, as well as their immediate families, are not eligible to enter. Entrants under the age of 18 years need to have parent or guardian sign a consent to enter.

**7 •** Entrants may be professional photographers and, for the purposes of this competition, a professional photographer will be considered to be someone who makes more than half their annual income from the sale of their photographs. All professional photographers must indicate they are professionals so their images can be uploaded to the correct contest gallery. Failure to disclose professional status can disqualify your entries and in the event of a winning entry, we reserve the right to cancel your win should we discover your failure to disclose your professional status.

[See further explanation of professional and amateur in our main contest page.](#)

**8 •** Each entry should include your name, address, contact telephone number (both daytime and evening), email and of course your professional or amateur status. The photo should have a file name so we can identify it from others, (the file name will show as your image title when viewed by voters, see our samples). Please include the photo location and or the subject of the photo and the approximate date taken, if known.

Current IPA members must identify themselves and include their current IPA member ID number to qualify for our Bonus Drawing at the end of the contest.

**9 •** IPA will only use personal details for the purposes of administering the contest.

**10 •** Entries should be emailed to: [photocontest@internationalpress.com](mailto:photocontest@internationalpress.com)

**11 •** The competition will begin to accept entries on Friday, October 1, 2010 and will stop accepting admissions at midnight on Tuesday, November 30, 2010. Entries received after this date will not be considered. Our short listed semi-finalists will be announced and viewer voting will begin from December 5-15, 2010 and all final winners will be announced on December 20, 2010.

IPA cannot accept any responsibility for any problem with non-receipt of your emailed entry. We will acknowledge your entries with an auto-response. You should look for your images in our contest, if they are not being displayed please [email us](#). Unsuccessful entrants will not be contacted and no feedback on any entry will be provided. We will not be able to answer questions about your status in the contest or technical questions, please refer to our website and contest rules and information.

**12 •** All photographs will be judged on the following criteria:

- Composition

- Technical ability
- Originality
- Interpretation of our theme
- Commercial and aesthetic appeal

**13 •** The photographs will be judged through the following process:

• **Stage One** - All entries will go through a first stage qualification judging to see if they meet the standards we want to maintain in this contest. Those that pass this initial screening will be entered into our contest and will be published in our photo galleries and will be able to receive votes.

• **Stage Two** - A judging panel comprised of IPA, Alien Skin, Manfroto photographic professionals plus our celebrity judges, will then review all published entries and select a long-list of photographs, based on our stated criteria which will include the popular votes. A shortlist of 30 entries will then be selected to move into the semi-finals.

Each of the shortlisted entrants will be contacted by a member of the IPA/Alien Skin team within a week of judging, which is scheduled for December 15, 2010. If after reasonable attempts a shortlisted entrant cannot be contacted, then IPA reserves the right to offer the place on the shortlist to the next best entry.

• **Stage Three** - The Final Vote - All 30 shortlisted entries will be featured on the IPA Contest section of our blog, and visitors to our contest pages will be asked to vote for their favorite. The winners will be the entries which receives the most votes by both the visitors and our judges combined.

**14 •** The prizes will be featured in our Awards contest page. International winners may be responsible for paying customs fees on prizes that must be shipped to them and IPA will not be responsible for lost or stolen prizes once they have been mailed to the winners. Software may be awarded in a download format or physical CD based on our sponsors ability to deliver these prizes properly. The prizes are as stated and cannot be deferred or transferred. There will be no cash alternatives and we reserve the right to change the prizes if necessary for other prizes of equal or greater value.

Note: Semi-finalist Magazine subscription prizes can only be offered to U.S. residents due to publishers limitations.

**15 •** The finalists, together with a number of semi-finalists and their winning images will be used to promote our future contests, as well as for marketing purposes for IPA and it's sponsors. See rule #18 below.

**16 •** In the event of a technical problem or evidence of impropriety with regard to the viewers' votes, the judges shall have the final decision. The viewers' votes amount to 25% of the overall voting, with the remainder left to our judges. The judges' decisions will be final and no correspondence can be entered into.

**17 •** All entries must be the original work of the entrant and must not infringe the rights of any other party. The entrants must be the sole owner of copyright in all photographs entered and must have obtained permission of any people featured in the entries, or their parents/guardians if children under 16 are featured. Further, entrants must not have breached any laws when taking their photographs.

**18 •** Prior to submission, entrants must not have offered any of their entries for sale, been paid for any publication of any of their entries, or won or been a runner-up in any other photographic competition with any of their entries.

**19 •** Entrants will retain copyright in the photographs that they submit to IPA. By entering the competition, all entrants grant IPA the right to publish and exhibit their photographs on our website and those of our sponsors. No fees will be payable for any of the above uses. Entrants whose photographs are one of the finalists also agree to take part in post-competition publicity. While we make every effort to credit photographers, including in printed reproductions of their work, we cannot guarantee that every use of the photographs will include the photographers' names or credits.

**20 •** By entering, entrants will be deemed to have agreed to be bound by these rules and IPA reserves the right to exclude any entry from the competition at any time and in its absolute discretion if IPA has reason to believe that an entrant has breached these rules.

**21 •** IPA reserves the right to cancel this competition or alter any of the rules at any stage, if deemed necessary in its opinion, and if circumstances arise outside of its control or for lack of suitable participation in the contest.

**22 •** If the winner is unable to be contacted after reasonable attempts have been made, IPA reserves the right to either offer the prize to a runner-up or to re-offer the prize in any future competition.

**22 •** These rules are governed by the laws of the State of New Jersey and the United States. This competition is administered by IPA (International Press Association, PO Box 854, Keyport, NJ 07735.

#### **View Contest Entries:**

[Professional Entries](#)

[Amateur Entries](#)

[Our Awards Page](#)

[Enter Contest and Email images to us](#)

[Newsletter Subscription & Visitor Access To Our Site](#)