

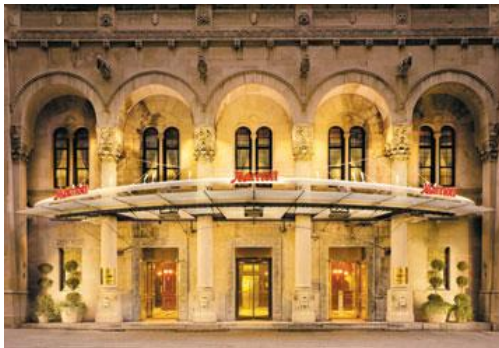
NEWS

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**BLOOMINGDALE'S WEEKEND SHOPPING PACKAGE DRESSES UP GUESTS AT
NEW YORK MARRIOTT EAST SIDE HOTEL**

Special New York City hotel deal bundles Bloomingdale's gift card, discounts and gifts with comfortable accommodations at the New York Marriott East Side Hotel.

New York, NY - (September 27, 2010) – Fashionistas and shopaholics take note—the New York Marriott East Side Hotel and Bloomingdale's have teamed up to deliver a special weekend shopping spree. Guests who reserve the Bloomingdale's Weekend Shopping Package at this Manhattan Hotel will receive a \$50 Bloomingdale's gift card, a Bloomingdale's passport holder and a Bloomingdale's Travel Wallet that includes coupons and more for the famed department store. The Bloomingdale's Weekend Shopping Package is perfect for casual shoppers readying for the holiday shopping season or diehard shoppers who never miss a weekend. New York's Bloomingdale's Department Store is located just a few blocks away from the New York Marriott Hotel. This [Bloomingdale's Shopping package](#) is available now until March 31, 2011.



New York City has always been known as one of the fashion capitals of the world; the Big Apple is also known for its fantastic shopping. Such a dangerous combination might be a great liability for even the most stalwart bank accounts. The Bloomingdale's Weekend Shopping Package's discounts and gift card helps keep wardrobes fashionable without breaking the bank. Guests will find in the deal's travel wallet a 15% off coupon and complimentary consultations with Bloomingdale's famed stylists and fashion gurus. With the holiday season quickly approaching, guests can also use the

Bloomingdale's Weekend Shopping Package to get a head start on their holiday shopping. With this [Midtown Manhattan hotel](#) deal, looking and feeling great does not have to cost a fortune.

Of course, guests staying at the New York Marriott East Side might feel like a million bucks as they enjoy lavish amenities and comfortable accommodations. Guests can quickly find the quickest way to reach their favorite shops by talking to our professional staff. Guests might have a hard time ever leaving the New York Marriott East Side hotel as they enjoy luxurious guest rooms looking out on the iconic New York skyline and deep savings at one of New York City's most famous department stores.

About the New York Marriott East Side

After a \$24 million guest room renovation, this Midtown Manhattan luxury hotel is a treasure, featuring 629 guest rooms, 17 suites with luxurious bed linens and 32 inch plasma-screen HDTVs. Guests will delight in the state-of-the-art health club and upgraded concierge lounge with outdoor terrace. The convenient Midtown Manhattan location on Lexington Avenue positions guests within steps of Central Park, 42nd Street theatres, 5th Avenue shopping and more. The New York Marriott East Side also offers over 21,000 sq ft of meeting and event space, perfect for wedding receptions or business meetings. For more information about the hotel, visit www.marriott.com/NYCEA

Visit [Marriott International, Inc. \(NYSE:MAR\)](http://www.marriott.com/NYCEA) for company information.

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