

SmartLid

active beverage packaging

Introducing Color Changing Disposable Beverage Lids



+ HOT
COFFEE =



www.smartlid.com

Product Features & Benefits

- Revolutionary lid function - a visual indicator that your beverage may be hot **from 120°F/48°C**.
- WarningRim - Patented sealing indicator, showing whether or not the lid is securely attached properly to the cup.
- Delivering a tastier beverage by eliminating that mouthful of cold coffee.
- Attracting customers to your brand through a world first in smart packaging.
- Raising the awareness of occupational health and safety concerns.

WARNING! The Hot Liquid Hazard

LIQUID TEMPERATURE		SCALD TIME
155° F	68° C	1 Second
140° F	60° C	5 Seconds
127° F	52° C	1 Minute
120° F	48° C	5 Minutes
100° F	38° C	Safe Bathing Temperature

Source: American Burn Association

Implementation Advantages

- Works with all hot beverage types.
- Suits many of the major cup brands the world over.
- Smart plastic additives are FDA and EU direct food-contact compliant.
- No additional transportation costs as the Smart Lid weighs the same as a quality white lid.



Multiple Patents Granted & Pending Worldwide.
Manufactured in Australia.
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International Multi-Award Winner

