

Viva Impact Tour 2010



presented by

Vivanista

Viva Impact brings together volunteers whose passion to give back is matched by their desire to perfect their fundraising effectiveness. The 3-hour evening event puts the *fun* into *fund*raising with attendees learning best practices in charitable fundraising from national experts and local mentors, as well as enjoying cocktails and hors d'oeuvres with others who share their same philanthropic commitment.

In each city a local volunteer will be honored for their extraordinary contribution to improving the community. Additionally, attendees will be invited to participate in a video campaign that showcases simple, fun 'Parties For A Purpose' that can be easily replicated as fundraisers by other groups across the country.

When and Where:

- **November 4:** Atlanta, Hotel Palomar
- **November 9:** New York, Oly Atelier
- **November 10:** Chicago, Hotel Allegro
- **November 16:** San Francisco, Automattic Lounge

Who Should Attend:

- Types of volunteer-based organizations: Churches, Schools, Women's Clubs, Young Professionals, Sororities, performing arts auxiliaries, and other volunteer groups that generate donations through fundraising events.
- Roles: Organization Leaders, Fundraising Chairs, volunteers, professional Nonprofit Development Directors

What You'll Learn:

- Tuning techniques to increase the profitability of current fundraisers
- Tips & Tricks for event promotion, selling tickets & raising awareness
- Ideas for new fundraisers that will be profitable the first year
- Expert Advice from event chairs who have done it before
- Incorporating social media into a fundraising campaign

Why:

- **It's fun:** Wine, Light Hors d'oeuvres, giveaways and a few surprises!
- **It's affordable:** Tickets \$35 and \$20 for students and available through Eventbrite (*Discounts available for participating in Video Contest and or donating to Dress For Success*)
- **It's relevant:** Find out how other groups are dealing with fundraising and economic realities
- **It's easy:** From 6:00 – 9:00pm

How to Register:

- Go to <http://Vivanista.com/Viva-Impact-Tour-2010>

About Vivanista:

Vivanista, the go-to community for philanthropic living and giving, provides tips, tools and techniques to tune-up charitable fundraisers whether a school auction or performing arts Gala.

Vivanista's robust library of philanthropic resources includes free downloadable how-to templates, case studies and a national social events calendar that members can leverage to empow(H)er themselves and those around them.