

JORDAN COREY BIO



Jordan Corey (born September 28, 1990) is an independent pop/R&B artist from California, exclusively utilizing social media to launch her music. Her San Francisco Bay Area-based company began and continues to operate as a grassroots movement that engages in the latest social media marketing techniques.

Early Childhood

Corey is of Italian, Lebanese, French, and German descent. She is a San Francisco Bay Area native. Corey is the youngest daughter of Toby Corey, co-founder of USWeb, and Susan Corey. Throughout her childhood, Corey was extremely shy. In an attempt to have her and her sister explore their "artistic identities," their parents enrolled them in classical piano lessons. That same year, her mother pushed her to audition for an elementary school play, where Corey fell in love with music and the stage.

Musical Theater

Corey's love for the stage grew beyond her first audition. She went on to perform in all of her elementary and middle school plays, portraying "Snoopy" in *You're a Good Man, Charlie Brown* and "Ellie Greenwich" in *Leader of the Pack*, among many other roles.

While attending Los Gatos High School, Corey ventured into outside theater programs, including the Children's Musical Theater in San Jose (CMTSJ), recognized as one of the most prestigious children's musical theaters in the United States. There, Corey landed lead and feature roles in over a dozen shows, including *Les Miserables*, *The Wiz*, *Leader of the Pack*, *The King & I*, and *Jekyll & Hyde*. At 17 years old, she was the first female to ever win the prestigious Brian Alfred King Acting Award in CMTSJ history.

CMTSJ further fueled her musical identity as she began writing music in her early teens. Music writing began through poetry. Corey wrote numerous poems throughout middle school and high school, culminating in her first song "Spinnin' Around," when she was just 14 years old. Corey soon began performing in talent shows, where she sang original songs – "Thinkin' About You" was her first original performance at 15 years old.

Transition into Music

At 16, Corey formed the JOEband, a classic rock cover band that won Clear Channel's 98.5 KFOX Last Band Standing competition in 2007, jumpstarting a series of live performances around the Bay Area.

In 2008, Corey entered the University of California in Santa Barbara (UCSB). There, she was a lead singer of SoulMinded, a soul/reggae/funk band that performed around the Santa Barbara and LA areas.

With SoulMinded, she performed at UCSB's Extravaganza 2010 – an all-day music festival for the Santa Barbara community. Corey played alongside Drake, Chromeo, Super Mash Bros., and Edward Sharpe & the Magnetic Zeros.

Recording of first EP

In August of 2009 after her first year of college, Corey began recording her first 7-song EP "Truth" with producers and writers including the Grammy nominated production team Stereotypes who have produced Justin Bieber's "Somebody to Love," Danity Kane's "Damaged," NeYo's "Why Does She Stay," Mary J. Blige's "Good Love" and numerous other platinum selling artists, Brandon Howard, Steve Morales, Stacy Barthe, Corey Chorus and Grammy award winning mix artist Jaycen Joshua who won awards for his mix work on Mary J. Blige's *Growing Pains*, Beyonce's "Single Ladies," Jamie Foxx's "Blame It," as well as over ten #1 singles and albums.

Release of Music through Social Media

Recognizing the power of social media in discovering and sharing music, Corey and her small team of social media analysts are dedicated to building a fan base by creating awareness and engagement primarily through various social networking sites including: Facebook, Twitter, YouTube, the loyal music blogging community, and more.

Corey's music is soulful and genuine, attracting fans of all ages. Her singles address real-life issues, such as romantic relationships, heartbreaks, triumphs, and true love. Her influences include Alicia Keys, Joss Stone, Pink, Leona Lewis, Adele, Amy Winehouse, Rihanna, Stevie Nicks, Tina Turner, and Etta James.

The "Truth" EP is available for purchase on iTunes and is currently in its social media marketing phase.

Ongoing

Corey is an honors student working towards a Bachelor of Arts degree at the University of California in Santa Barbara. She plans to continue her education while pursuing her music career.

Website: www.jordancorey.com

YouTube: www.youtube.com/jordancoreytruth