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Moodlerooms Announces Expansion of Enterprise Services Department
Educational and Consulting Services to Establish a New Standard of Customer Experience in E-Learning

Baltimore, MD — **Moodlerooms, Inc.**, the provider of **joule®**, the cloud-hosted, managed open-source e-learning platform is pleased to announce the expansion of its enterprise services department and the establishment of a new standard of customer service in e-learning. With extensive, dedicated educational consulting services, Moodlerooms will further demonstrate its commitment to creating connected, collaborative relationships with its customers to help them achieve excellence in blended and online learning.

The growth of the Enterprise Services Department will dramatically expand the impact of the e-learning tools in the open, connected and sustainable joule platform. Services such as professional development, training, and eLearning instructional design will allow institutions, schools and organizations to derive the greatest possible value from their investments in teaching and learning technology. As a result, Moodlerooms can now deliver custom-tailored solutions that meet the specific instructional and organizational needs of our valued customers. Additionally, Moodlerooms' enhanced course conversion and optimization services focus on maximizing the immediate value of the joule toolset by allowing you to quickly reuse your existing courses and content.

To establish the new standard, Moodlerooms has appointed a leadership team with a proven history of driving successes in education. This team's commitment to instituting change and creating improved, measurable results will help the open learning community to make rapid progress versus education's toughest challenges. Higher education institutions are increasingly requiring services that aid instructional design, course migration, course delivery and alignment to standards and desired outcomes

Moodlerooms' newly-appointed Services leadership team includes:

- **Christian Heneghan**, Vice President of Services
  - Christian has twenty years of experience in unearthing the synergies between people, processes and technology, and helping them work better together. He is a passionate advocate for leveraging technologies to enhance both the teaching and learning experience, and revels in helping to solve the challenges faced by both educators and students. Before leading Moodlerooms' service efforts, he spent 5 years in IBM's education group developing thought leading education projects. His background in Talent and Change Management has helped many organizations to develop and advance their online learning and knowledge management capabilities.

- **Susan Valdes**, Ed.D., Executive Director of Education Services
  - With over 23 years of experience in driving excellence in education, Sue has taught extensively in public and private classrooms and community education programs. Most recently she has fostered exceptional improvement in K-12 education through development and delivery of standards-based curriculum, selection and implementation of technological solutions, and design and delivery of staff professional development as President and CEO of Valdes Educational Services.

"In response to the needs articulated by our clients, we have taken an aggressive approach to investing in resources to meet pervasive market needs in further supporting open source learning environments. As such, Moodlerooms is delighted to announce that Christian Heneghan has been appointed Vice President of Services. Christian's experience in the education sector provides Moodlerooms with a seasoned executive to lead this important division," says Moodlerooms President, **Lou Pugliese**. "We're also excited to have Sue Valdes, Ed.D, helping to lead this critical effort. Sue's career as a teacher, principal, superintendent, and educational consultant will afford customers a depth of knowledge and acumen to assist them in creating a smooth transition to Moodlerooms. We are proud to have assembled such a strong and dynamic team."

About Moodlerooms (www.moodlerooms.com):
Moodlerooms provides educators and learners across the globe with proven e-learning solutions that are flexible, scalable, reliable and affordable. By combining Dell Cloud Hosting, Managed Open-Source, and Software-as-a-Service delivery, Moodlerooms' customers receive the benefits of open-source Moodle with the comfort and assurance that come from enterprise-level deployment, implementation, value added support, and consulting services. With an unwavering commitment to creating a more effective and engaging education community, Moodlerooms is the change you want e-learning to be.