

INTERACTIVE CE BROADCAST via Satellite, Internet, or Telephone: REGISTER TODAY!

Early Identification, Intervention, and Quality Care in Schizophrenia: Bringing Together Community, Family, and Physicians

Premiere Date: Wednesday, November 3, 2010

LIVE Broadcast: 12:00 p.m.–1:00 p.m. ET (11:00 a.m.–12:00 p.m. CT, 10:00 a.m.–11:00 a.m. MT, 9:00 a.m.–10:00 a.m. PT)
Taped Re-Air: 4:00 p.m.–5:00 p.m. ET (3:00 p.m.–4:00 p.m. CT, 2:00 p.m.–3:00 p.m. MT, 1:00 p.m.–2:00 p.m. PT)

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800.895.1713 (LIVE) 800-283-7928 (archive)

Password for LIVE byPHONE option is "neuroscienceCME"

This activity offers CE credit for:

- Physicians (CME)
- Nurses (CNE)
- Psychologists (CEP)
- Social Workers (NASW)
- Case Managers (CCMC)
- Pharmacists (CPE)

All other clinicians will either receive a CME Attendance Certificate or may choose any of the types of CE credit being offered.

You can also register for this neuroscienceCME Live and On Demand activity at www.neuroscienceCME.com/CMW512 For more information or to register by phone for this one-hour activity, call CME Outfitters at **877.CME.PROS**.

STATEMENT OF NEED

Schizophrenia is a disease that begins in early adulthood and places a significant burden on the family and on society.¹ Early identification and treatment that involves collaboration among families, care providers, and the community have been shown to be effective. Treatment that includes pharmacotherapy, psychotherapy, and psychosocial intervention has been shown to reduce the risk of early transition into psychosis in young people who are at risk.² Clinicians can make a significant and often lifelong impact if they understand which individuals are at risk and recognize the prodromal symptoms of schizophrenia. Clinicians need to develop a multimodal, collaborative treatment plan for the care of individuals with schizophrenia or early signs of psychosis. Knowledge of standardized, validated assessment tools can assist the clinician in screening for side effects and adherence to treatment. In this neuroscienceCME Live and On Demand, the experts will provide clinically relevant practice points for the early identification and clinical management of schizophrenia.

1. Busch AB, Lehman AF, Goldman H, Frank RG. Changes over time and disparities in schizophrenia treatment quality. *Med Care* 2009;47:199-207.
2. McGorry PD, Yung AR, Phillips LJ, et al. Randomized controlled trial of interventions designed to reduce the risk of progression to first-episode psychosis in a clinical sample with subthreshold symptoms. *Arch Gen Psychiatry* 2002;59:921-928.

ACTIVITY GOAL

To provide clinicians with an update on the best practices for identifying and managing individuals with schizophrenia utilizing a multimodal treatment plan which includes medication, adherence to treatment, psychosocial interventions, and the involvement of family and other significant people in a patient's care.

LEARNING OBJECTIVES

At the end of this CE activity, participants should be able to:

- Identify signs and symptoms of prodromal and first-episode psychosis that typically would be seen and could be recognized by both primary care physicians and psychiatrists.
- Customize a medication plan for patients with schizophrenia that uses a structured screening tool to detect lack of adherence and considers tolerability and ease of administration.
- Design a multimodal, individualized treatment and monitoring plan that specifies assessment tool, medication therapy, behavioral therapy, and follow-up regimen for patients with schizophrenia.

TARGET AUDIENCE

Physicians, physician assistants, nurses, nurse practitioners, pharmacists, psychologists, social workers, certified case managers, and other health care professionals with an interest in managing patients with schizophrenia.

FINANCIAL SUPPORT

This educational activity is supported by an educational grant from Janssen, Division of Ortho-McNeil-Janssen Pharmaceuticals, Inc. administered by Ortho-McNeil Janssen Scientific Affairs, LLC.

FAX completed form to 240.243.1033

YES! Register me for this LIVE evidence-based neuroscienceCME activity on November 3, 2010 .

Site Name: _____ # Participants: _____

Individual Name: _____ Degree: _____

Address: _____

City/State/ZIP: _____

Practice Setting: Community Mental Health State Mental Health Primary Care
 Private Practice Other: _____ Phone: _____

Fax: _____ Email: _____



FACULTY INFORMATION

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CME Credit (Physicians): USF Health is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

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Note to Physician Assistants: AAPA accepts Category 1 credit from AOACCME, Prescribed credit from AAFP, and AMA Category 1 CME credit for the PRA from organizations accredited by ACCME.

CNE Credit (Nurses): Provider approved by the California Board of Registered Nursing, Provider Number CEP 15510, for 1.0 contact hour.

Note to Nurse Practitioners: The content of this CNE activity pertains to Pharmacology.

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Universal Activity Number:
 376-999-10-023-L01-P (live presentation)
 376-999-10-023-L01-P (recorded programs)
 Activity Type: knowledge-based

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